65 Mitchell Blvd., Ste. A • San Rafael, CA 94903
P (866) 453-9701 F (415) 453-2517 • winesandvines.com

Date:_____

We hereby authorize Wines & Vines to publish the advertisement of:

Advertiser:_____ Tax ID#:_____ Website: _____

Address:_____ City:_____ State:_____ Zip _____

Telephone:_____ Fax:_____ Email: _____

In the following print issue(s):

☐ **Annual Directory & Buyer's Guide**

☐ **January** Unified Trade Show
☐ **February** Barrel
☐ **March** Vineyard Equipment/Tech
☐ **April** Oak Alternatives
☐ **May** Packaging
☐ **June** Enology & Viticulture

☐ **July** Computer Technology
☐ **August** Closures
☐ **September** Winery & Vineyard Economics
☐ **October** Artisan Winemaking
☐ **November** Equipment, Supplies & Services
☐ **December** Unified Sessions Preview

Web:

☐ **January** ☐ **July**
☐ **February** ☐ **August**
☐ **March** ☐ **September**
☐ **April** ☐ **October**
☐ **May** ☐ **November**
☐ **June** ☐ **December**

Size of ad:_____ Frequency:_____ *Rate per insertion: $_____ Contract Year: _____

Check one: ☐ Please run our ad as it ran in the _____issue. ☐ Please run the new ad we send.

Our ad will be (check one): ☐ black and white ☐ 4-color ☐ second color (what color?) _____

Annual Directory/Buyer's Guide ad placement preference: _____

Ad placement cannot be guaranteed. To guarantee position, special position rates apply.

We hereby authorize Wines & Vines to bill:

Agency/Company:_____ Invoice Number _____

Address:_____ City:_____ State:_____ Zip _____

Telephone:_____ Fax:_____ Email: _____

Authorized Signature: _____

Credit Card: ☐ Mastercard ☐ Visa ☐ AmEx

Name on the Card:_____ Please charge my credit card for _____ issues

Card Number:_____ Expiration Date: _____

**All new advertisers must prepay their first ad to establish credit. Submit check, Visa, Mastercard or AMEX with order.

Materials:

New digital materials should be submitted by_____. **Current ad will be repeated unless new materials are received by publisher by issue close date.**

Please see space rates (p13) and ad specs (p14) for rates and material specifications.

Files of 15 MB or less can be e-mailed to ads@winesandvines.com. Larger files should be sent on disk or uploaded to:
Christina Ballinger, Ad Coordinator Wines & Vines, 65 Mitchell Blvd., Ste. A, San Rafael, CA 94903
FTP upload information: server: winesandvines.com, username: advertisers, password: wvads

A laser proof of the ad may be submitted to help Wines & Vines achieve the closest color match possible.

In the event of any breach and/or default of any obligations to publisher either existing or arising in the future by the advertiser or agency, the advertiser and its agency shall be jointly and severely liable to the publisher, who shall be entitled to recover, in addition to all other damages, all costs and expenses, including court costs, reasonable attorney fees, and interest at the maximum rate provided by law. The advertiser index is provided as a service for readers and advertisers. Publisher assumes no liability for errors.

ADVERTISING REPRESENTATIVES:

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