

Wine Industry Metrics - June 2015

Wines Vines Analytics

U.S. Wine Industry Continues to Look Strong

The U.S. wine industry continued to look strong through June. Metrics for off-premise sales, direct-to-consumer shipments and winery jobs all showed growth for the month of June and also for the most recent 12 months. It was the fifth month in a row when all these metrics were positive.

Off-Premise Sales		
IRI Channels »	Month	12 Months
June 2015	\$608 mil	\$8,174 mil
June 2014	\$571 mil	\$7,676 mil

Direct-to-Consumer Shipments »		
	Month	12 Months
June 2015	\$92 mil	\$1,901 mil
June 2014	\$87 mil	\$1,669 mil

Winery Job Index »		
	Month	12 Months
June 2015	364	259
June 2014	297	217

Data sources: IRI, ShipCompliant, winejobs.com



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