

# Wine Industry Metrics - April 2016

Wines Vines Analytics

## Domestic Wine Sales Indicators Range from 5% to 9% Growth in April

Sales of domestic wine were up in April from 5% to 9%, according to three indicators, while winery hiring dipped compared to a year ago. Click on the black bars to find drill-downs on Chardonnay sales in the off-premise and direct-to-consumer shipment pages.

Total U.S. Wine Sales »	Month	12 Months
April 2016	\$3,020 mil	\$38,447 mil
April 2015	\$3,169 mil	\$36,895 mil

Off-Premise Sales IRI Channels »	Month	12 Months
April 2016	\$647 mil	\$8,390 mil
April 2015	\$633 mil	\$8,102 mil

Direct-to-Consumer Shipments »	Month	12 Months
April 2016	\$202 mil	\$2,069 mil
April 2015	\$184 mil	\$1,890 mil

Winery Job Index »	Month	12 Months
April 2016	397	276
April 2015	402	249

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com

# WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903  
[info@winesandvines.com](mailto:info@winesandvines.com)

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