

Wine Industry Metrics - June 2016

Wines Vines Analytics

Rising Sales and Increased Hiring Buoy U.S. Wineries

The U.S. wine industry economy looked very healthy in June, based on rising domestic wine sales in three different channels and double-digit growth in winery hiring activity. The lowest volume channel, Direct-to-Consumer Shipments, grew the fastest, while the broadest metric, Total U.S. Wine Sales, grew the slowest.

Total U.S. Wine Sales »	Month	12 Months
June 2016	\$3,230 mil	\$38,886 mil
June 2015	\$3,081 mil	\$36,022 mil

Off-Premise Sales IRI Channels »	Month	12 Months
June 2016	\$622 mil	\$8,422 mil
June 2015	\$608 mil	\$8,174 mil

Direct-to-Consumer Shipments »	Month	12 Months
June 2016	\$101 mil	\$2,120 mil
June 2015	\$92 mil	\$1,901 mil

Winery Job Index »	Month	12 Months
June 2016	423	283
June 2015	364	259

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com

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