

Wine Industry Metrics - May 2014

Wines Vines Analytics

Metrics Show Single-Digit Growth Rates in May

The Wine Industry Metrics for May showed solid single-digit growth compared to May 2013, while the 12-month growth rates were all higher. The rate of growth in off-premise sales of domestic wine was 5% for the month and 6% for 12 months, according to IRI. Direct-to-consumer shipments grew 6% in May and 10% for 12 months. The Winery Job Index by Winejobs.com grew 6% in May and 18% for 12 months.

Off-Premise Sales IRI Channels »		
	Month	12 Months
May 2014	\$569 mil	\$7,651 mil
May 2013	\$532 mil	\$7,061 mil

Direct-to-Consumer Shipments »		
	Month	12 Months
May 2014	\$135 mil	\$1,657 mil
May 2013	\$127 mil	\$1,503 mil

Winery Job Index »		
	Month	12 Months
May 2014	302	211
May 2013	291	180

Data sources: IRI, ShipCompliant, winejobs.com



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