

Wine Industry Metrics - May 2016

Wines Vines Analytics

All May Metrics Move in Positive Direction

The Wine Industry Metrics for May all showed positive changes, led by a 30% spike in direct-to-consumer shipments compared to May 2015. Total U.S. wine sales grew by 1%, off-premise sales in IRI channels increased moderately and the Winery Job Index returned to a growth mode.

Total U.S. Wine Sales »	Month	12 Months
May 2016	\$3,001 mil	\$38,644 mil
May 2015	\$2,611 mil	\$35,804 mil

Off-Premise Sales IRI Channels »	Month	12 Months
May 2016	\$630 mil	\$8,390 mil
May 2015	\$614 mil	\$8,142 mil

Direct-to-Consumer Shipments »	Month	12 Months
May 2016	\$183 mil	\$2,111 mil
May 2015	\$141 mil	\$1,896 mil

Winery Job Index »	Month	12 Months
May 2016	379	278
May 2015	351	253

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com

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