

Wine Industry Metrics - June 2016

Wines Vines Analytics

Rising Sales and Increased Hiring Buoy U.S. Wineries

The U.S. wine industry economy looked very healthy in June, based on rising domestic wine sales in three different channels and double-digit growth in winery hiring activity. The lowest volume channel, Direct-to-Consumer Shipments, grew the fastest, while the broadest metric, Total U.S. Wine Sales, grew the slowest.

| Total U.S. Wine Sales » | Month | 12 Months |
|-------------------------|-------------|--------------|
| June 2016 | \$3,230 mil | \$38,886 mil |
| June 2015 | \$3,081 mil | \$36,022 mil |

| Off-Premise Sales IRI Channels » | Month | 12 Months |
|----------------------------------|-----------|-------------|
| June 2016 | \$622 mil | \$8,422 mil |
| June 2015 | \$608 mil | \$8,174 mil |

| Direct-to-Consumer Shipments » | Month | 12 Months |
|--------------------------------|-----------|-------------|
| June 2016 | \$101 mil | \$2,120 mil |
| June 2015 | \$92 mil | \$1,901 mil |

| Winery Job Index » | Month | 12 Months |
|--------------------|-------|-----------|
| June 2016 | 423 | 283 |
| June 2015 | 364 | 259 |

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com

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