

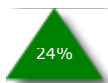
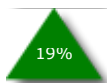
# Wine Industry Metrics - Winery Job Index - August 2012

Wines Vines Analytics

## Winery Job Postings Increase 19% in August

A flurry of job postings for winemaking positions, sales and marketing positions boosted the index by 19% over last August. Hospitality job postings fell, however.

Winery Job Index »	12 Months	
	Month	
August 2012	181	160
August 2011	152	129



The August 2012 increase in job postings was driven by a big increase in sales and marketing jobs. The sales and marketing index increased 65 percent from its level in August 2011.



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007	100	88	108	129	128	139	118	129	81	91	83	75
2008	125	110	136	149	123	143	139	110	67	70	61	50
2009	64	61	77	78	90	102	108	82	66	72	56	62
2010	106	110	149	145	143	150	150	132	97	92	77	66
2011	115	105	176	160	171	185	157	152	136	101	108	70
2012	168	148	194	173	220	196	220	181				

SOURCE: WINEJOBS.COM

### **About the Winejobs.com Index**

The Winejobs.com Index provides a way to measure and compare trends in the wine job market. January 2007 is set with a base index of 100. The following months' indexes reflect percentage changes since that base index, providing a quick way to gauge rises and drops in job postings. Derived from the leading online wine job board, these changes can be interpreted as industry-wide trends.

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866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

[info@winesandvines.com](mailto:info@winesandvines.com)

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