

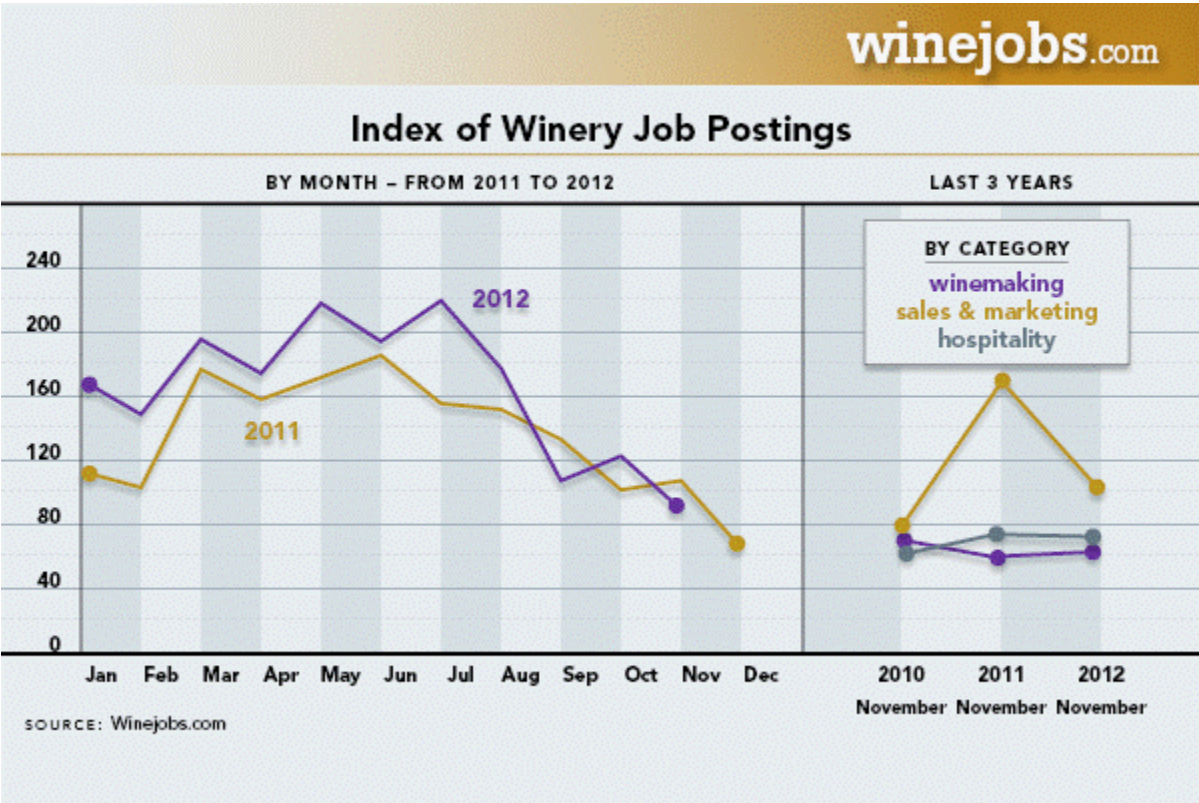
Wine Industry Metrics - Winery Job Index - November 2012

Wines Vines Analytics

Winery Job Activity Up 15% for 12 Months; Sales and Marketing Jobs Dip in November

It was a busy hiring year for wineries, according to Winejobs.com, which measured 15% growth in its Winery Job Index for the 12 months ending in November. As the year neared its end the index dropped 19% below November 2011, however. One of three job categories that Winejobs.com measures accounted for most of the drop. Sales and marketing jobs fell 39% from November 2011. The hospitality index decreased 7 %, but the winemaking job index grew by 4%.

| Winery Job Index » | Month | 12 Months |
|--------------------|---------------|-----------|
| | November 2012 | 88 |
| | November 2011 | 108 |
| | | 157 |



Index of Winery Job Postings

BY MONTH - FROM 2007 TO 2012

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2007 | 100 | 88 | 108 | 129 | 128 | 139 | 118 | 129 | 81 | 91 | 83 | 75 |
| 2008 | 125 | 110 | 136 | 149 | 123 | 143 | 139 | 110 | 67 | 70 | 61 | 50 |
| 2009 | 64 | 61 | 77 | 78 | 90 | 102 | 108 | 82 | 66 | 72 | 56 | 62 |
| 2010 | 106 | 110 | 149 | 145 | 143 | 150 | 150 | 132 | 97 | 92 | 77 | 66 |
| 2011 | 115 | 105 | 176 | 160 | 171 | 185 | 157 | 152 | 136 | 101 | 108 | 70 |
| 2012 | 168 | 148 | 194 | 173 | 220 | 196 | 220 | 181 | 109 | 122 | 88 | |

SOURCE: Winejobs.com



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