

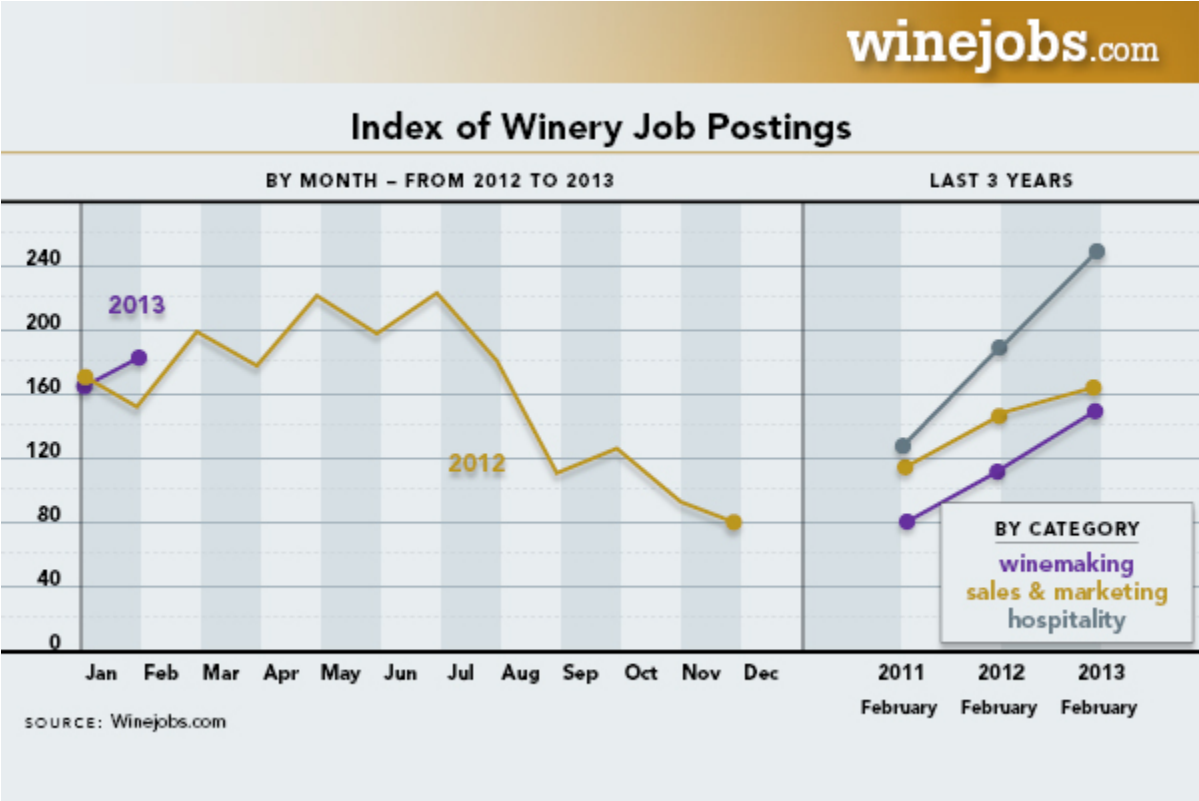
Wine Industry Metrics - Winery Job Index - February 2013

Wines Vines Analytics

Winery Hiring Activity Spikes 22% in February

The index for job postings by wineries in February increased 22% from February 2012. The index is up 9 percent so far this year. In the sub-categories of winery jobs the tasting room/hospitality index increased 33 percent from February 2012, and is up 29 percent for the year. The winemaking jobs index increased 34 percent from February 2012, and is up 19 percent year-to-date. The sales and marketing job index increased 8 percent from February 2012, but is down 8 percent year-to-date.

Winery Job Index »	Month	12 Months
February 2013	181	161
February 2012	148	144



Index of Winery Job Postings

BY MONTH - FROM 2008 TO 2013

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008	125	110	136	149	123	143	139	110	67	70	61	50
2009	64	61	77	78	90	102	108	82	66	72	56	62
2010	106	110	149	145	143	150	150	132	97	92	77	66
2011	115	105	176	160	171	185	157	152	136	101	108	70
2012	168	148	194	173	220	196	220	181	109	122	88	79
2013	163	181										

SOURCE: Winejobs.com



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

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