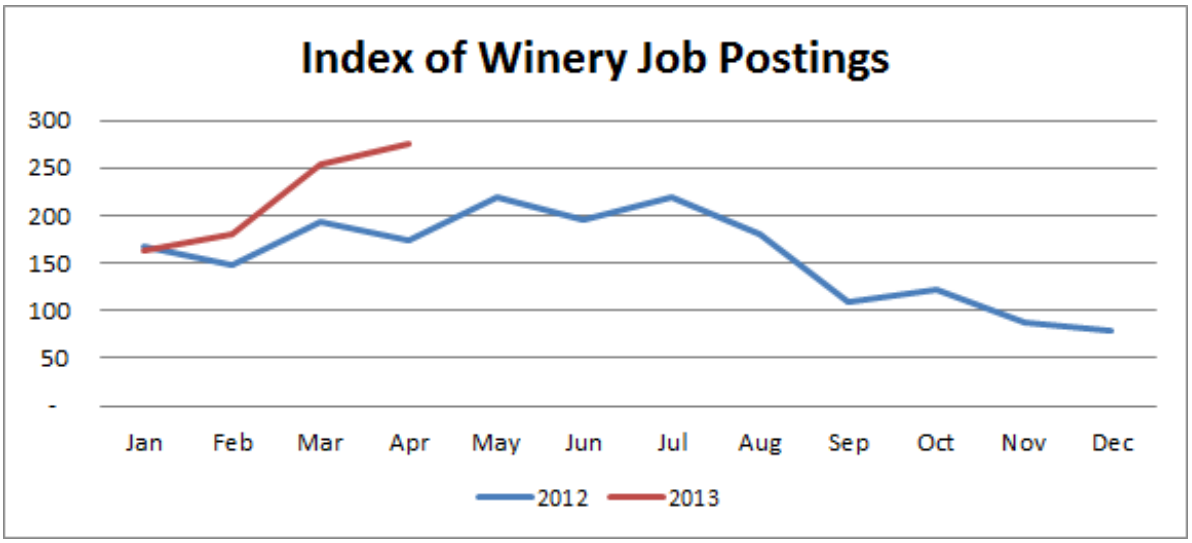
Wine Industry Metrics - Winery Job Index - April 2013

Wines Vines Analytics

Winery Jobs Index Surges Again to All-Time High

Winery hiring activity continued at an all-time high in April, reported Winejobs.com. The index of winery job postings increased 59% from April 2012, building on significant growth in the previous two months. The index is up 28% so far this year. Winery hiring activity by job type shows that the tasting room/hospitality index rose 85% from April 2012. The winemaking index is up 31% from April 2012. The sales and marketing job index rose 54% from April 2012.

Winery Job Index »	Month		12 Months	
April 2013	275		174	
April 2012	173	59%	147	18%



Index of Winery Job Postings
2008 to 2013
source: *Winejobs.com*

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008	125	110	136	149	123	143	139	110	67	70	61	50
2009	64	61	77	78	90	102	108	82	66	72	56	62
2010	106	110	149	145	143	150	150	132	97	92	77	66
2011	115	105	176	160	171	185	157	152	136	101	108	70
2012	168	148	194	173	220	196	220	181	109	122	88	79
2013	163	181	253	275								

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866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

info@winesandvines.com

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