

# Wine Industry Metrics - Winery Job Index - May 2013

Wines Vines Analytics

## Winery Managers Show Confidence in Hiring

Winery hiring activity ran 32% higher this May than in May 2012, setting another record for the Winejobs.com Index. The dramatically higher level of activity extended from hospitality to winemaking and sales and marketing jobs, showing that winery managers were expecting an active year in tasting rooms, cellars and outside sales.

Winery Job Index »	Month		12 Months	
	May 2013	291	180	
	May 2012	220	151	
				32%
				19%



## Job Index Tallies Third Record Month in a Row

The Winejobs.com Index broke a new record in May for the third month in a row. It reached 291 points, almost three times the base index level of 100 established in January 2007, and raised the average growth rate so far this year to 28%. Tasting room jobs were the most active category.

# WINES & VINES

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