

Wine Industry Metrics - Winery Job Index - July 2013

Wines Vines Analytics

Winery Hiring Activity Rises 29% in July

The Winery Job Index rose 29% in July, suggesting a very active winery hiring pace as August and the beginning of harvest approached, according to Winejobs.com. The July increase in job postings was driven by a big increase in hospitality and winemaking jobs.

Winery Job Index »	Month		12 Months	
July 2013	283		187	
July 2012	220	▲ 29%	157	▲ 19%



Hospitality Hiring Activity Grows Faster Than Winemaking and Sales

The winery hospitality job index increased 44% from its level in July 2012. The winemaking job index rose 28% above its level from July 2012. Helping drive the increase in winemaking jobs was an increase in harvest help positions. Harvest help listings increased 17% over July 2012 levels. The sales and marketing index increased 7% from its level in July 2012.

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