

# Wine Industry Metrics - Winery Job Index - November 2013

Wines Vines Analytics

## November Winery Hiring Stays Well Above 2012

Job postings by wineries in November 2013 increased 52% from November 2012. Winejobs.com reported that hiring activity grew slightly from October to November at a time when hiring typically slows as the tourism season ends.

| Winery Job Index » | Month         |     | 12 Months |     |
|--------------------|---------------|-----|-----------|-----|
|                    | November 2013 | 134 | 196       |     |
|                    | November 2012 | 88  | 157       |     |
|                    |               |     |           | 52% |
|                    |               |     |           | 25% |



The November 2013 increase in job postings was driven by big increases in three categories: hospitality, sales and winemaking jobs. The hospitality index increased 84% from its level in November 2012. The sales and marketing index increased 69%. The winemaking job index rose 61%. Lower increases in finance jobs, vineyard jobs and general administration jobs, however, tempered the overall job growth.

# WINES & VINES

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