

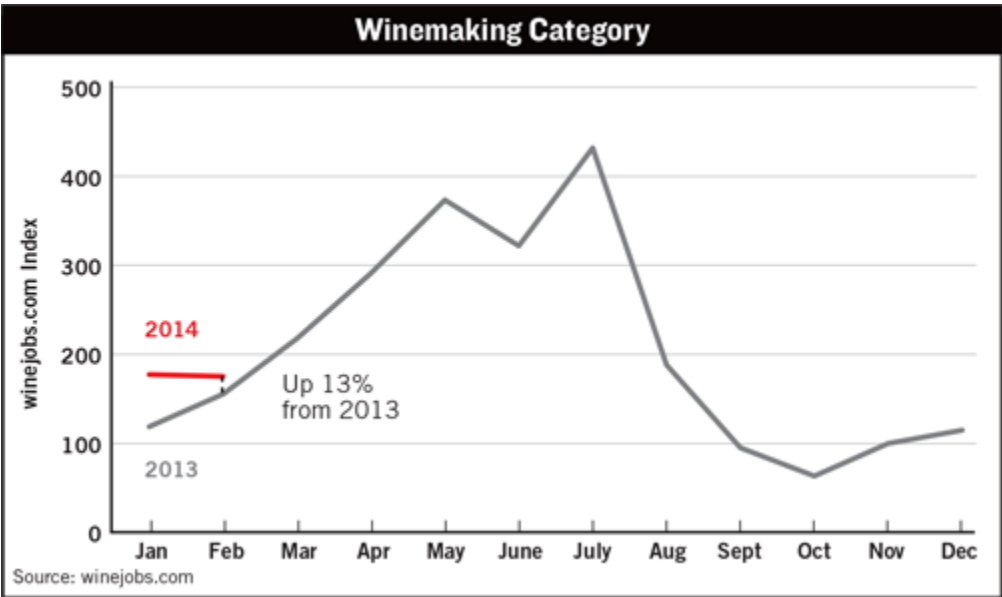
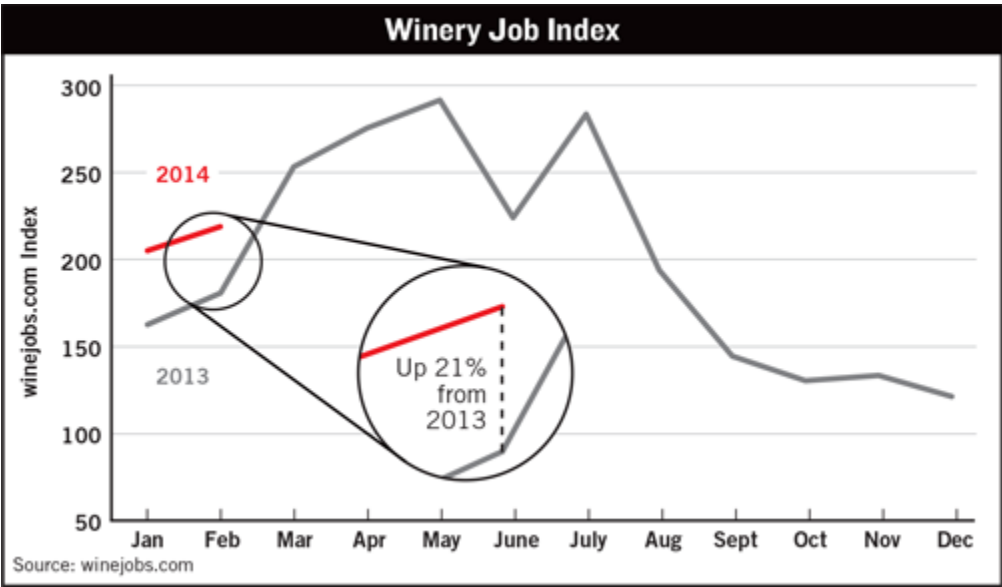
# Wine Industry Metrics - Winery Job Index - February 2014

Wines Vines Analytics

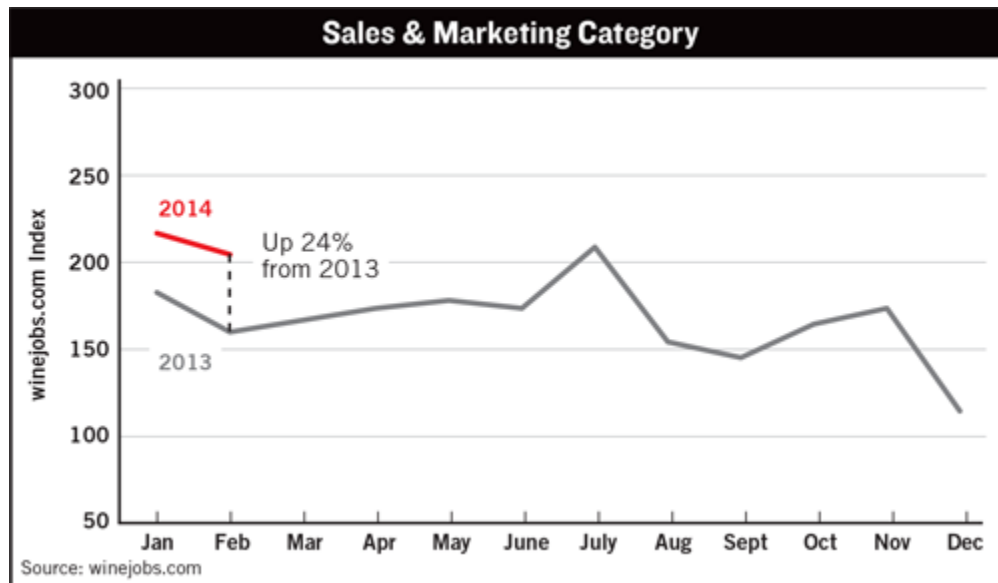
## Winery Job Index Up 21% in February

Winery hiring activity in February was 21% higher than February 2013, and 28% higher for the past 12 months, according to winejobs.com. The February increase in job postings was driven by increases in three job categories: hospitality, sales and winemaking jobs. Hospitality was the fastest growing category.

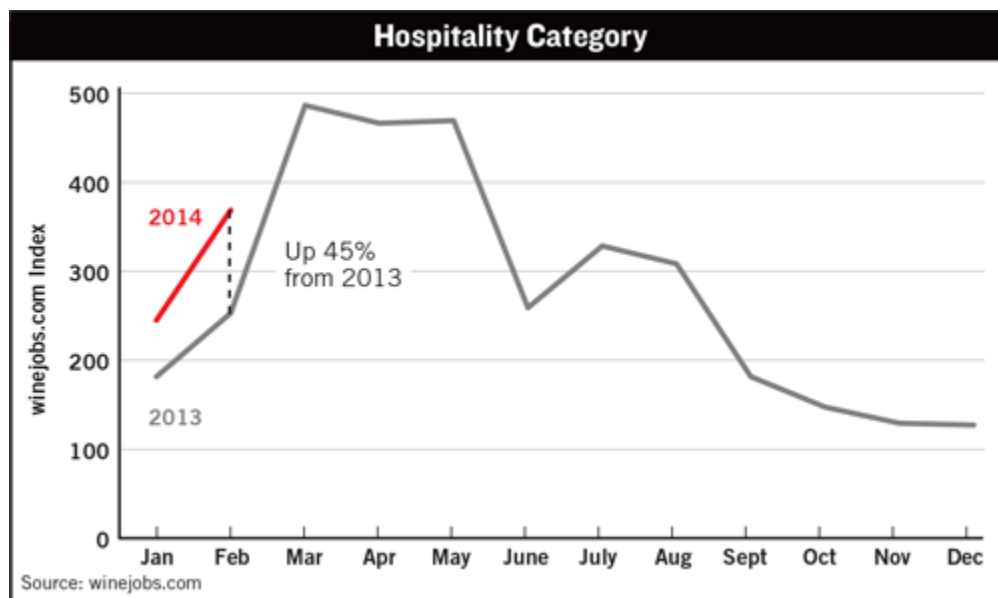
Winery Job Index »	Month	12 Months
February 2014	213	205
February 2013	181	161



The winemaking job index rose 13% from its level in February 2013, and is up 29% year-to-date.



The sales and marketing index increased 24% from its level in February 2013. The index is up 20% year-to-date.



The hospitality index increased 45% from its level in February 2013, and is up 41% year-to-date.

# WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903  
[info@winesandvines.com](mailto:info@winesandvines.com)

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