

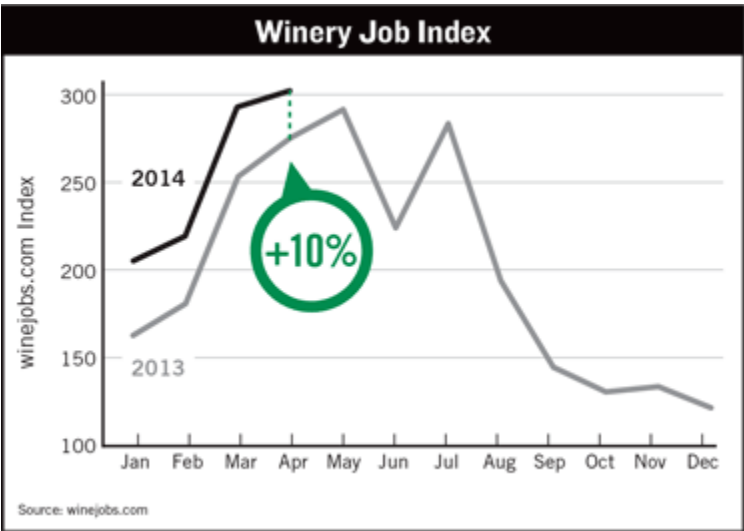
Wine Industry Metrics - Winery Job Index - April 2014

Wines Vines Analytics

Winery Job Postings Up 10% From April 2013

Wineries conducted hiring activity in April at a 10% higher rate than April 2013, reflecting confidence in the wine industry economy. The April increase in job postings was driven primarily by an increase in winemaking jobs, according to Winejobs.com, which provides the data.

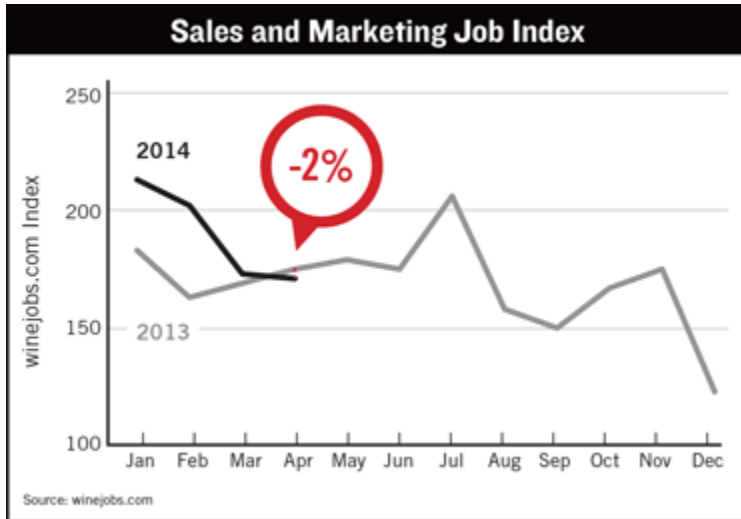
Winery Job Index »	Month	12 Months
April 2014	294	210
April 2013	275	174



The dramatic growth of winery job postings in March cooled slightly in April yet reached the highest point since the index began in January 2007.



For the second month in a row winemaking jobs led the three main categories of winery jobs that the index tracks.



Sales and marketing job activity decreased 2% in April from the level of April 2013.



The hospitality job index decreased from March to April but increased 4% from its level in April 2013.

WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

Copyright © 2001-2024 by Wine Communications Group, Inc. All Rights Reserved.
 No material may be reproduced without written permission of the Publisher.