

Wine Industry Metrics - Winery Job Index - September 2014

Wines Vines Analytics

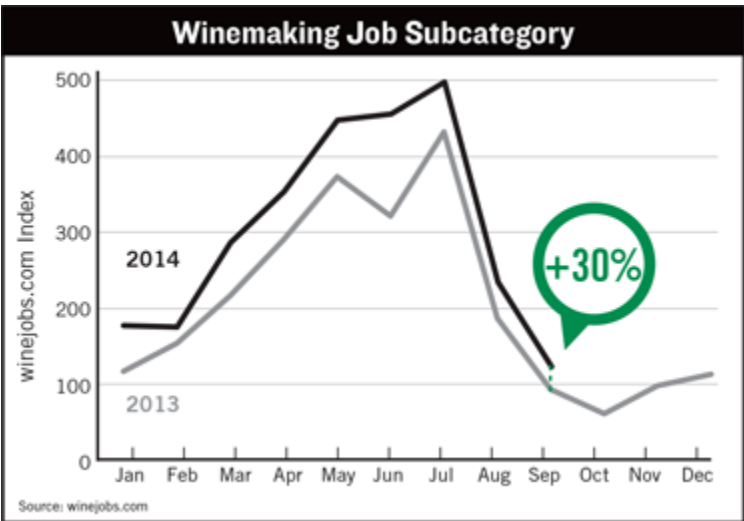
Hiring Activity Stays Above 2013 As It Slows for the Season

A September increase in winery job postings of 14% compared to September 2013 was driven by winemaking and hospitality jobs. The winemaking jobs subcategory and the hospitality jobs subcategory continued at much higher rates than a year ago, while sales and marketing job postings declined again, according to Winejobs.com.

Winery Job Index »	Month	12 Months
September 2014	165	222
September 2013	145	192



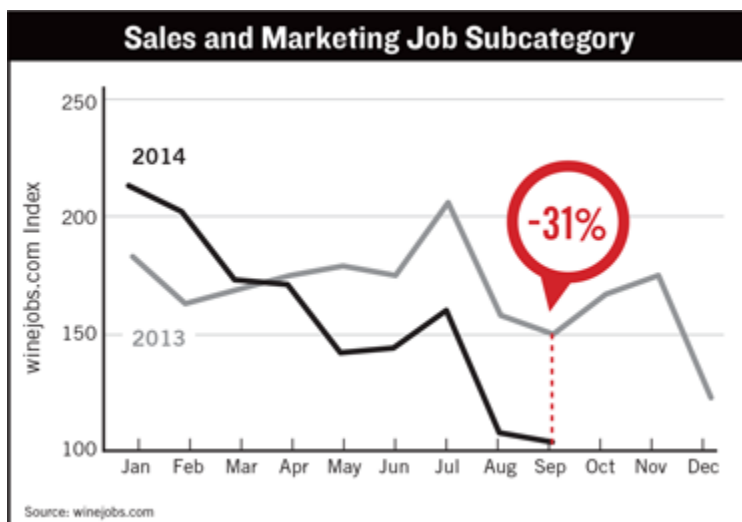
The following indices show a breakout of the Winery Job Index by three subcategories.



Hiring activity for winemaking jobs was 30% higher in September than in September 2013. Activity continued its seasonal drop from its peak in July, however.



Winery hospitality job searches hit their highest points early this year to prepare for the heavy visitor months. Hiring activity decreased gradually through September yet stayed 73% above last year's levels.



Winejobs.com noted a 31% drop in winery sales and marketing job postings in September compared to a year earlier. It was the sixth month in a row that this subcategory decreased. The number of wineries searching was similar to September 2013, but the number of individual postings decreased.

WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

Copyright © 2001-2024 by Wine Communications Group, Inc. All Rights Reserved.
 No material may be reproduced without written permission of the Publisher.