Wine Industry Metrics - Winery Job Index - February 2015

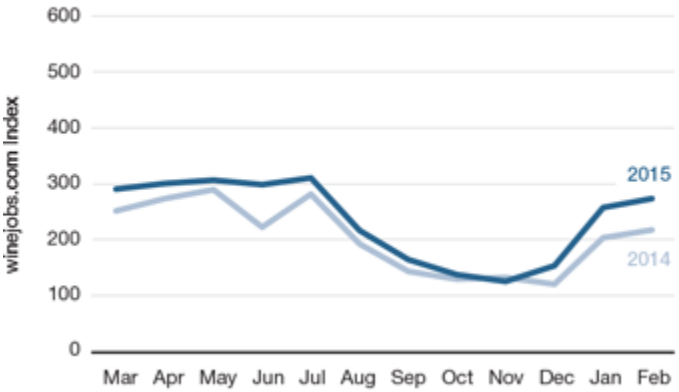
Wines Vines Analytics

Winery Job Index Rises 26% in February vs. Year Ago

Winery hiring activity rose sharply in February compared to February 2014. Hospitality jobs and winemaking jobs were the subcategories most responsible for the increase.

Winery Job Index »	Month	12 Months
February 2015	273	235
February 2014	213	205

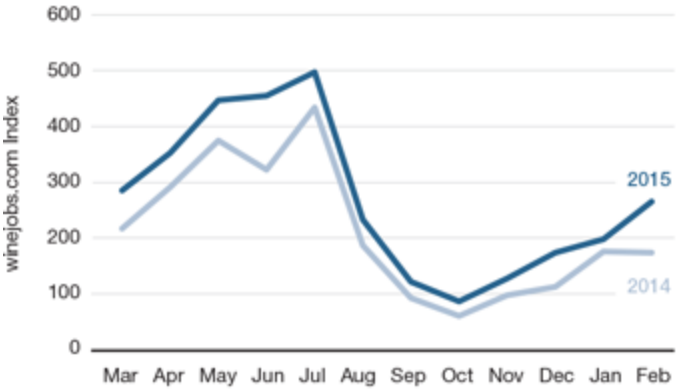
WINERY JOB INDEX



Source: winejobs.com

The following indices show a breakout of the Winery Job Index by three subcategories.

WINEMAKING JOB SUBCATEGORY



Source: winejobs.com

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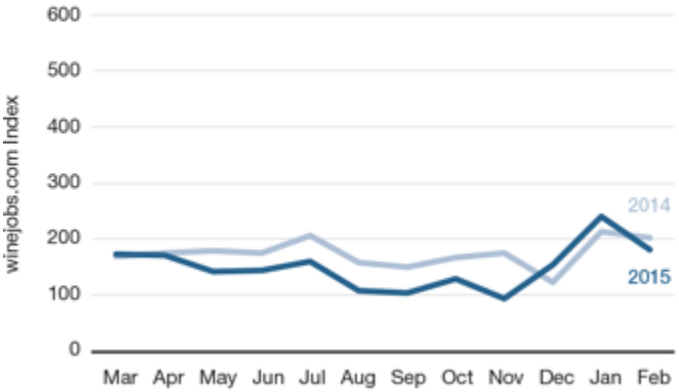
Job postings for winemakers shot up 53% in February compared to February 2014.

HOSPITALITY JOB SUBCATEGORY

Source: winejobs.com

Postings for winery DtC, tasting room and retail jobs grew by 26% from the same month last year.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Winery sales and marketing job hiring activity in February was down 10% from February 2014.

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