

Wine Industry Metrics - Winery Job Index - March 2015

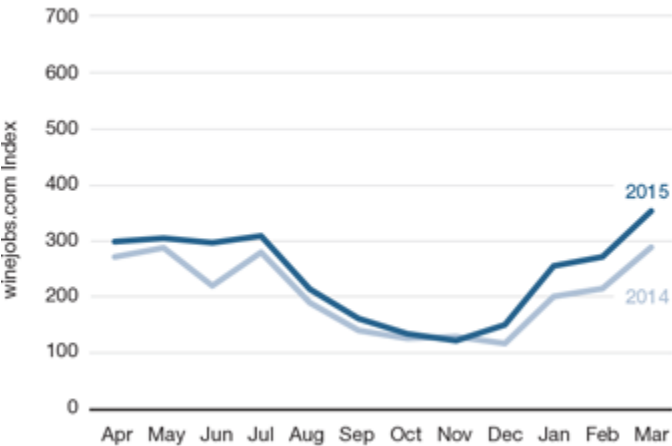
Wines Vines Analytics

Strong Hiring Trend in March Led by Winemaking Jobs

The Winery Job Index for March was up 22% from March 2014, indicating a strong hiring trend, according to Winejobs.com. Hiring activity for winemaking jobs saw the highest growth rate, followed by hospitality jobs. Sales and marketing job hiring activity grew slightly.

Winery Job Index »	Month	12 Months
March 2015	346	240
March 2014	286	208

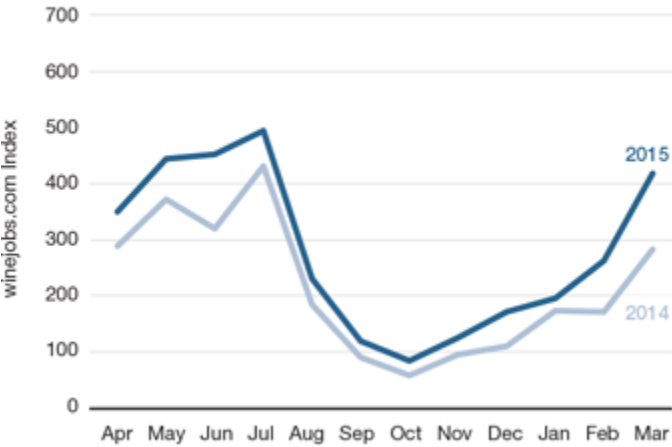
WINERY JOB INDEX



Source: winejobs.com

The following indices show a breakout of the Winery Job Index by three subcategories.

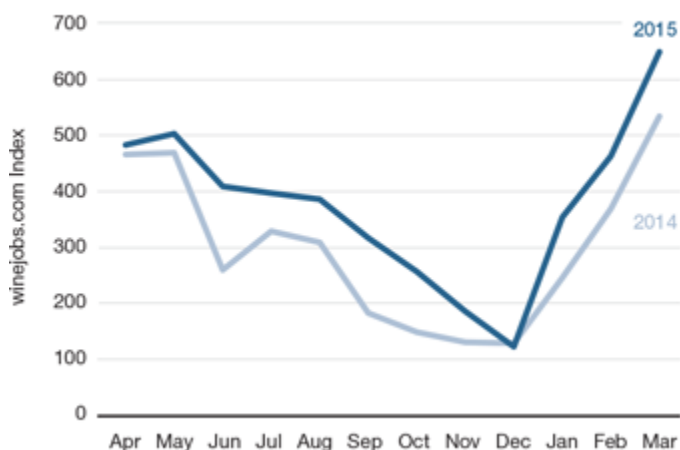
WINEMAKING JOB SUBCATEGORY



Source: winejobs.com

Hiring activity for winemaking jobs in March was 47% higher than the previous March. It was the fastest March growth rate since 2010.

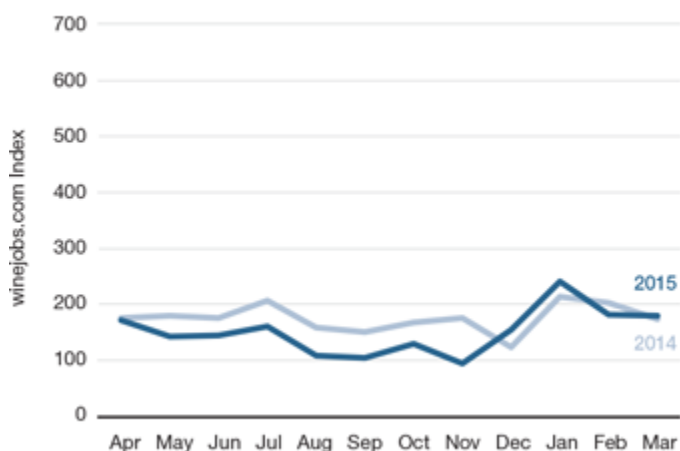
HOSPITALITY JOB SUBCATEGORY



Source: winejobs.com

Winejobs.com reported that March hiring activity for direct-to-consumer, tasting room and retail jobs grew 21% from last March.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Job postings for winery sales and marketing jobs in March grew 3% from last March, while dropping in number from January and February this year.

WINES & VINES

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