

Wine Industry Metrics - Winery Job Index - March 2016

Wines Vines Analytics

March Was Second Biggest Month for Winery Hiring Activity

The Winery Job Index in March reached its second highest level since January 2007 and increased by 4% from last March, according to Winejobs.com. Both hospitality job activity and sales and marketing job activity saw significant increases. Winemaking job postings declined, but that was compared to a very active month of March 2015.

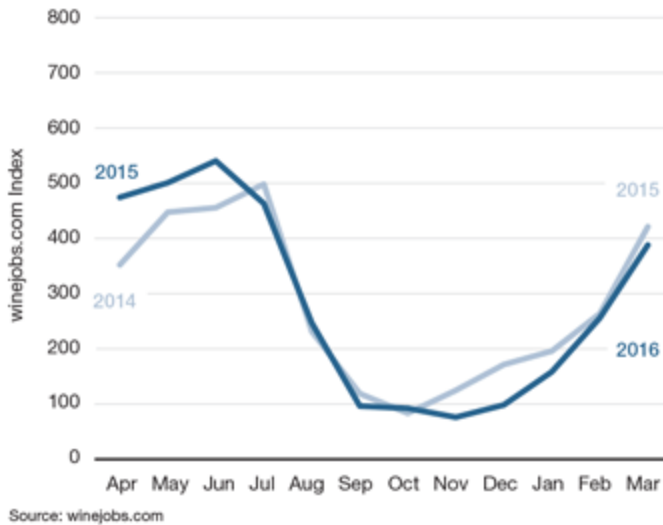
Winery Job Index »	Month	12 Months
March 2016	382	276
March 2015	346	240

The Winery Job Index grew by 4% in March and neared the record level of April 2015.



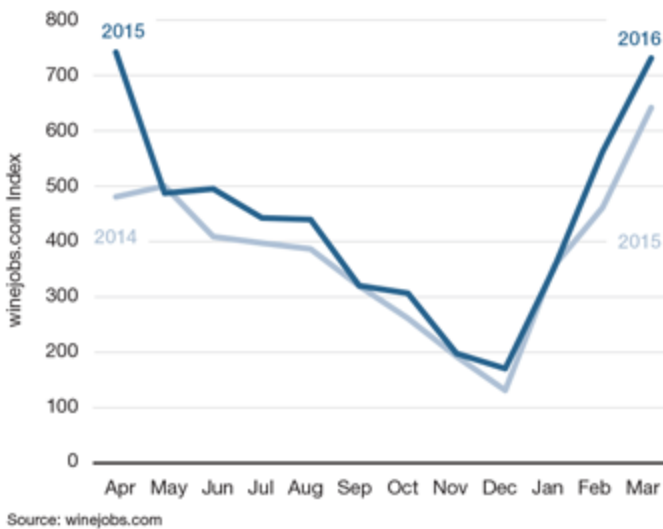
The following indices show a breakout of the Winery Job Index by three of its subcategories.

WINEMAKING JOB SUBCATEGORY



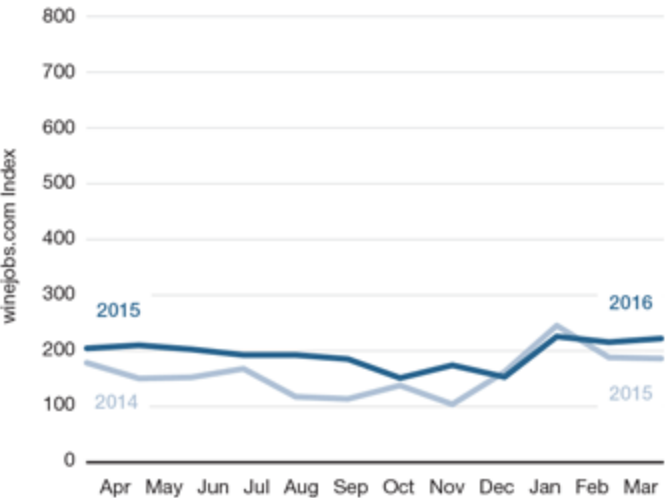
Winemaking hiring activity has climbed rapidly since January, but fell 8% short of the March 2015 level.

HOSPITALITY JOB SUBCATEGORY



Hospitality job postings were almost off the top of the chart in March due to a 14% increase.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Sales and marketing job activity in March grew by 20% from a year ago, and from a relatively small base.



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