

# Wine Industry Metrics - Winery Job Index - April 2016

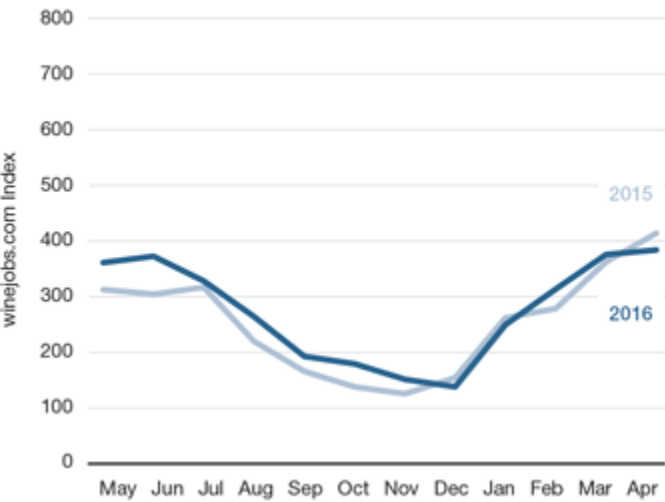
Wines Vines Analytics

## Winery Hiring in April Dips Compared to Robust April 2015

The Winery Job Index dipped by 7% in April compared to a year ago due to the extremely robust April 2015 performance, which was driven by unusually fast-growing hospitality job numbers. This April, sales and marketing jobs grew by 14%, while winemaking jobs and hospitality jobs both shrank by double digits. The 12-month change in the Winery Job Index was up 8%.

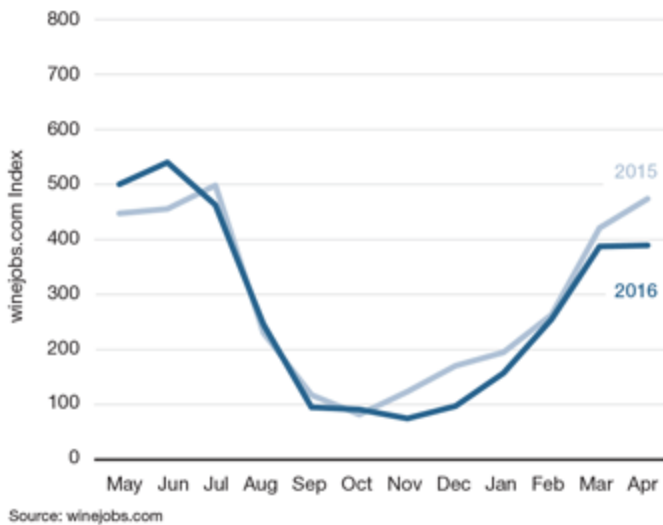
Winery Job Index »	Month	12 Months
	April 2016	276
	April 2015	249

### WINERY JOB INDEX



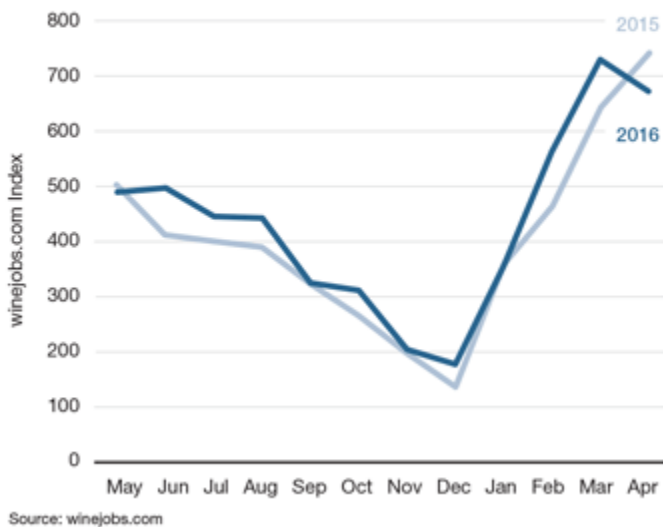
The following indices show a breakout of the Winery Job Index by three of its subcategories.

## WINEMAKING JOB SUBCATEGORY



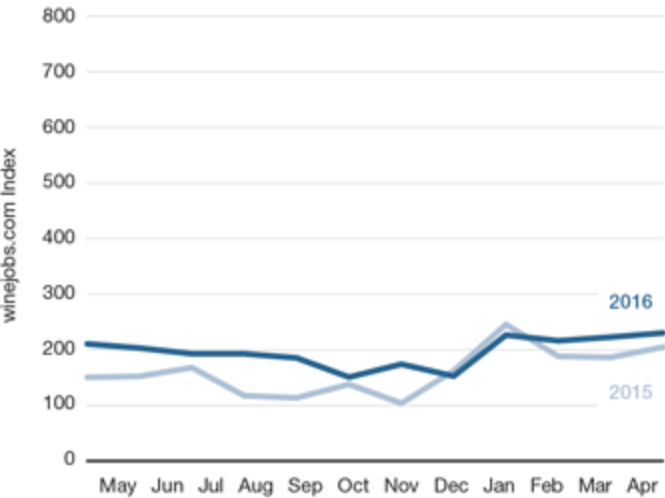
Winemaking job activity in April was 18% slower than a year ago, which made the sixth month in a row with negative growth in that subcategory.

## HOSPITALITY JOB SUBCATEGORY



Hospitality jobs eased by 10% from last April, which had been the most active month since the index began in January 2007.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Hiring activity for sales and marketing jobs in April was higher by 14% than last April. The number of job postings in this subcategory was the second highest since the index began in January 2007.



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