

Wine Industry Metrics - Winery Job Index - August 2016

Wines Vines Analytics

Winery Hiring Activity Up 10% from August 2015

Winery hiring activity strengthened in August, Winejobs.com reported, increasing 10% from a year earlier. The Winery Job Index reached its highest August mark since the index began in 2007. Postings for sales and marketing, tasting room and retail positions drove the increase. Winemaking jobs were up just 1% from a year ago as harvest began.

Winery Job Index »	Month	12 Months
	August 2016	287
	August 2015	263

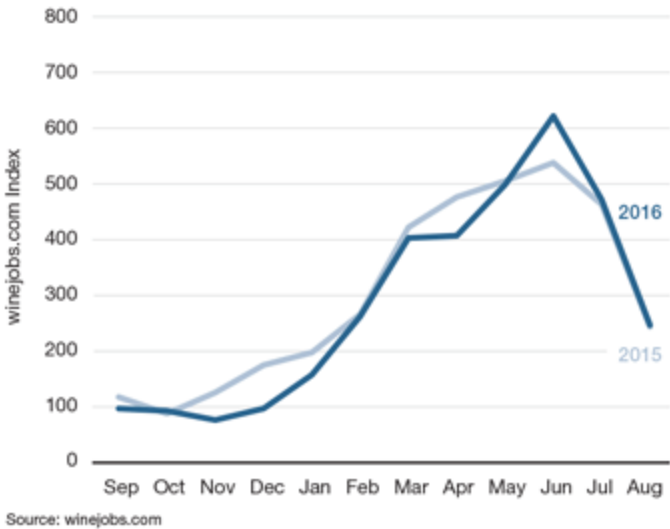
WINERY JOB INDEX



Source: winejobs.com

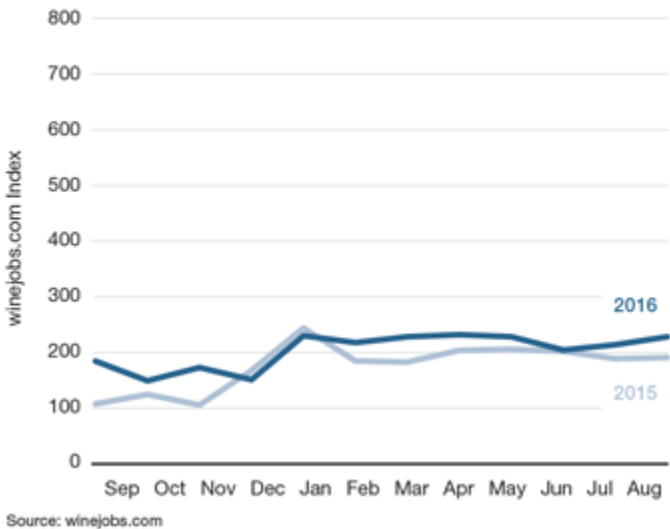
The Winery Job Index declined to 286 in August from a peak of 421 in June, but the month remained the strongest August on record in line with a strengthening economy.

WINEMAKING JOB SUBCATEGORY



Winemaking job listings increased 1% in August 2016 from August 2015 even as activity slowed, consistent with historical trends for the latter half of the year.

SALES AND MARKETING JOB SUBCATEGORY



Sales and marketing activity picked up in August, rising 7% from the previous month and 21% from a year earlier.

HOSPITALITY JOB SUBCATEGORY

Source: winejobs.com

Winery retail, direct-to-consumer and tasting room job postings staged the biggest gains in August 2016, increasing 8% from the previous month and 25% from August 2015.

WINES&VINES

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