

Wine Industry Metrics - Winery Job Index - September 2016

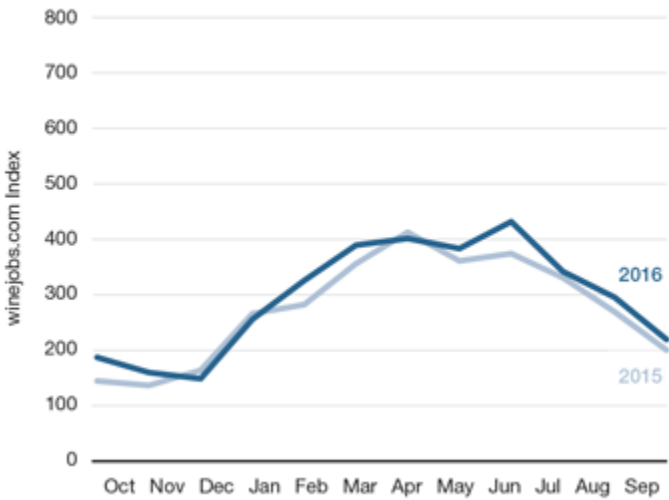
Wines Vines Analytics

Winery Hiring Activity Up 10% Despite Seasonal Shifts

Winery hiring activity remained consistent in September, winejobs.com reported, increasing 10% from the same month a year earlier. Postings for direct-to-consumer positions were key to the increase, with other positions largely filled prior to harvest.

Winery Job Index »	Month	12 Months
September 2016	218	289
September 2015	192	266

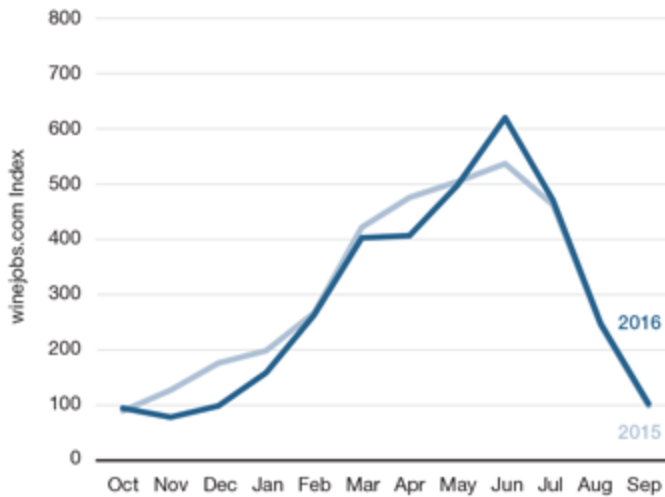
WINERY JOB INDEX



Source: winejobs.com

Strong hiring activity in September offset a seasonal decline in the Winery Job Index, which stands at 211 versus 192 a year ago. While the month remained the strongest September in the past three years, the seasonal decline shift saw the index off from a peak of 412 in June 2016.

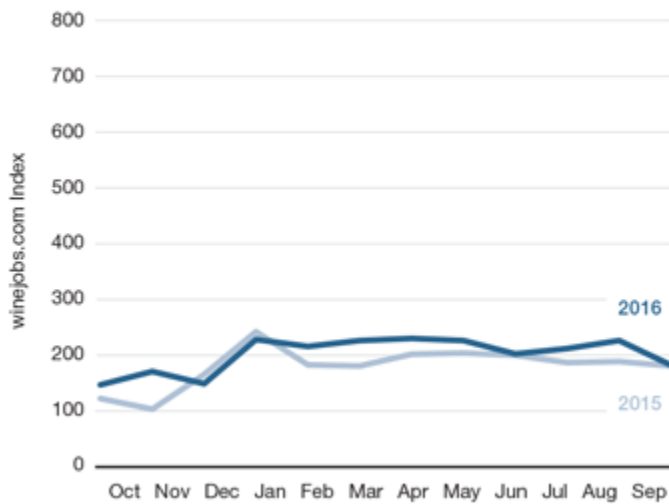
WINEMAKING JOB SUBCATEGORY



Source: winejobs.com

Despite lower demand for winemakers in the midst of harvest, total winemaking job listings in September increased by 4% from September 2015.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Sales and marketing activity in September 2016 was steady with September 2015, but demand weakened slightly.

DIRECT-TO-CONSUMER JOB SUBCATEGORY

Source: winejobs.com

Direct-to-consumer job postings increased the most year-over-year, with demand for winery retail and tasting room workers increasing 32% from September 2015. It remained among the most active segments of the winery labor market.

WINES&VINES

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