

Wine Industry Metrics - Winery Job Index - October 2016

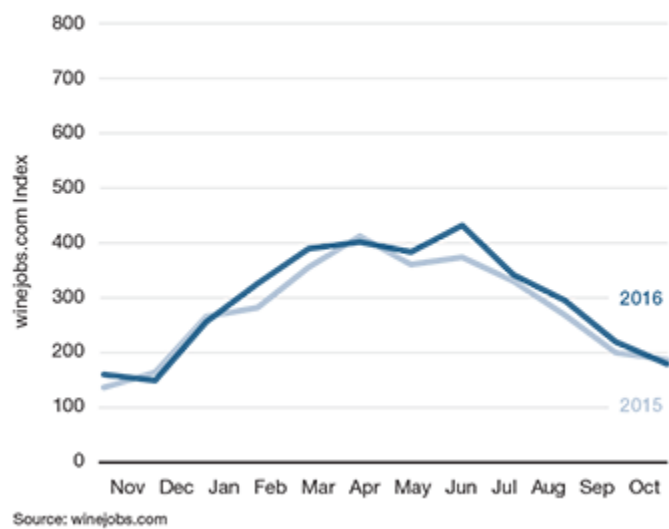
Wines Vines Analytics

Hiring Slows as Wineries Enter Quieter Fall Season

Overall hiring activity slowed in October 2016 versus a year ago, according to winejobs.com, declining 4%. The downward turn was the first since April 2016, a breather following two months of double-digit growth.

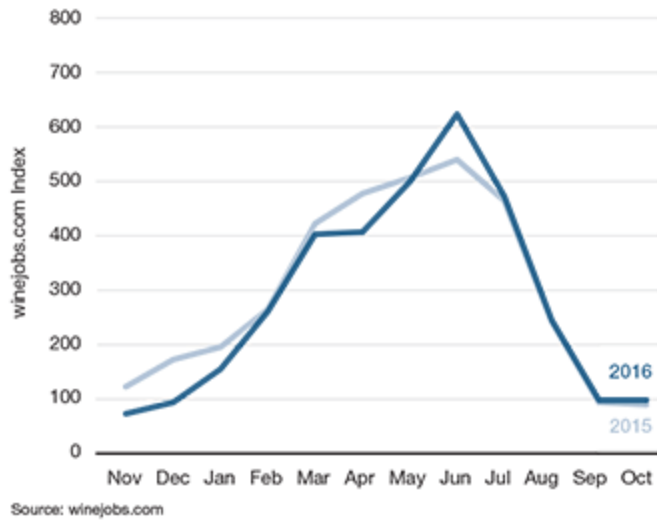
Winery Job Index »	Month	12 Months
	October 2016	289
	October 2015	269

WINERY JOB INDEX



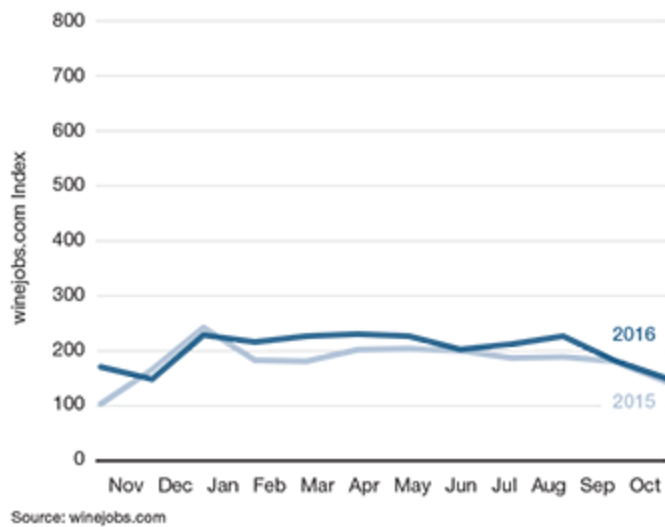
Weaker hiring depressed the Winery Job Index a modest 4% to 171 in October 2016, down from 179 a year earlier. However, activity remained well above the same month in previous years, testimony to the job market’s ongoing strength.

WINEMAKING JOB SUBCATEGORY

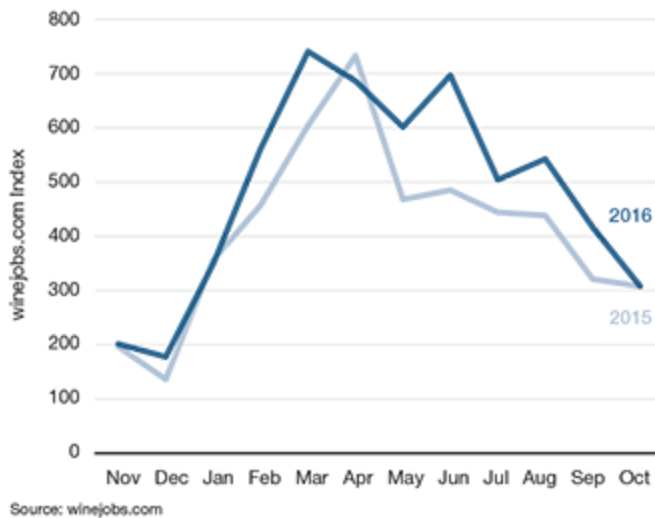


Demand for winemakers remained steady. The index remained unchanged in October 2016 from the previous month, with signs of increasing strength.

SALES AND MARKETING JOB SUBCATEGORY



Sales and marketing hiring slowed in October 2016 versus the previous month, but inched higher from October 2015.

DIRECT-TO-CONSUMER JOB SUBCATEGORY

Direct-to-consumer activity posted a strong drop as wineries entered a quieter season in October, but the index remained even with October 2015.

WINES&VINES

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