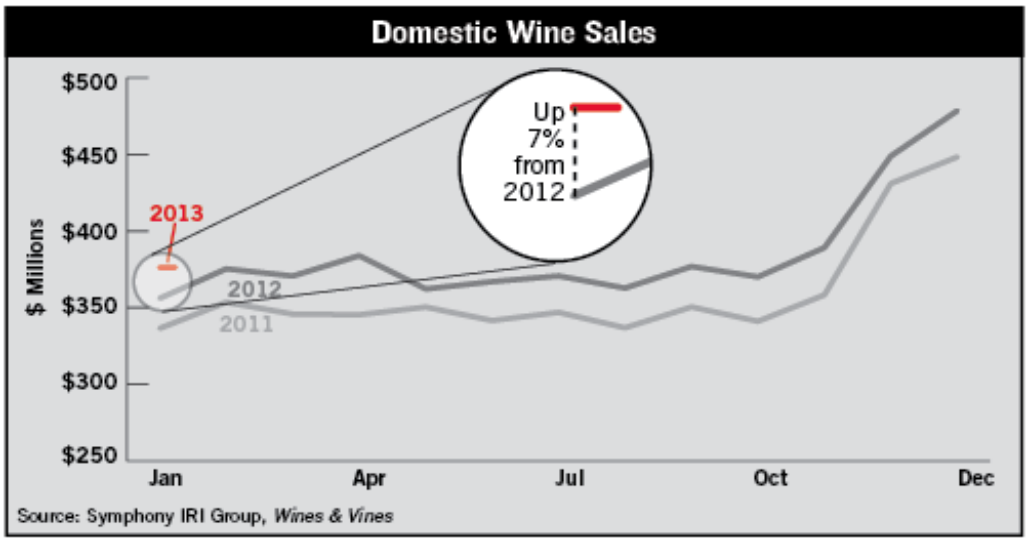
Wine Industry Metrics - Off-Premise Sales - January 2013

WinesVinesAnalytics

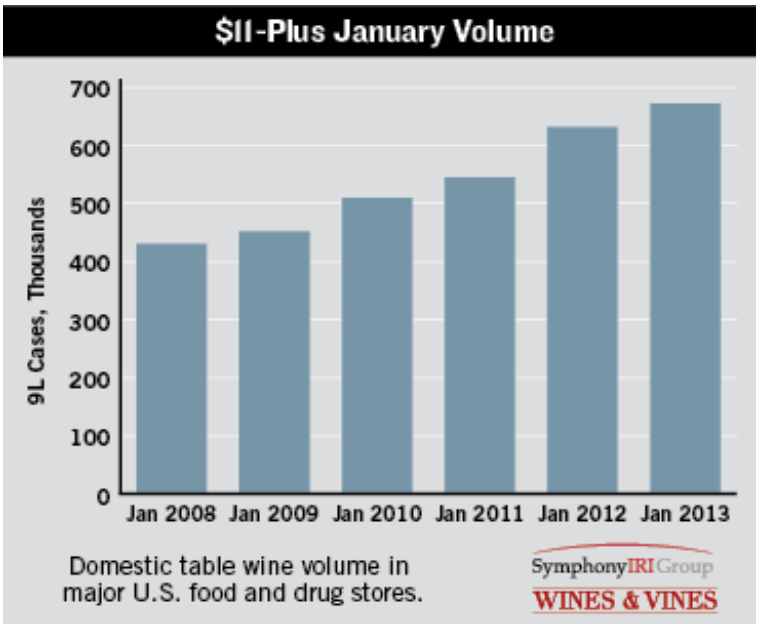
Off-Premise Sales Keep Growing in January

Monthly sales grew 7% in January compared to a year ago at major food and drug stores. This was the fastest monthly growth for domestic table wines since September 2012, and it helped keep the 52-week sales performance at 6% growth in value.

Off-Premise Sales »	Month		12 Months	
January 2012	$351 million		$4,776 million	
January 2013	$376 million	7%	$5,060 million	6%



2013 wine sales in stores began well ahead of the previous January's sales, but only 1% up in volume. The average price grew 35 cents per 750ml.



January marked the fifth year of growth in case volume for wines priced at $11 and higher. The 671,005 cases sold were 6% over last January. Wines at $20-plus grew even faster.

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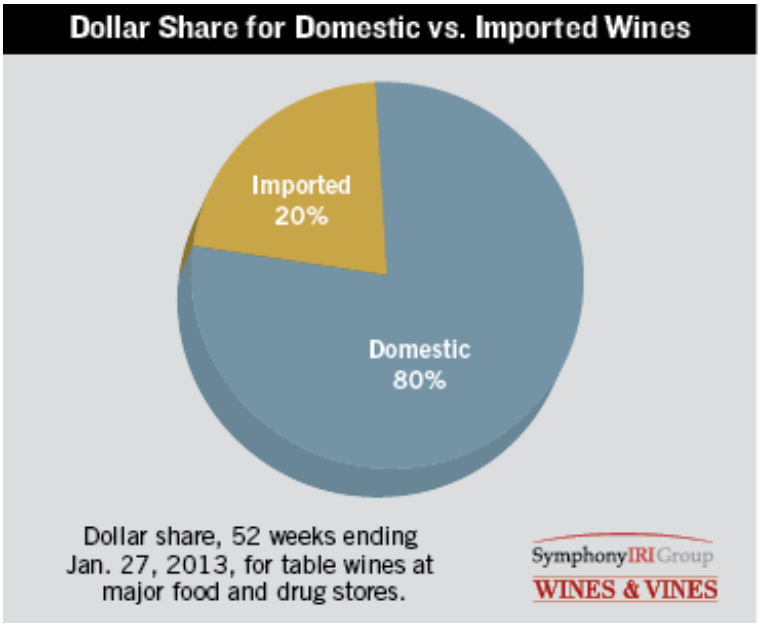

Wines produced in the United States gained 1% on imports in the 52 weeks since January 2012 in terms of value. Italy and Australia are now tied as the leading import countries at 6% each after a year in which Australian imports dropped 7% in value.

WINES & VINES

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