Wine Industry Metrics - Winery Database - August 2012

Wines Vines Analytics

U.S. Winery Production Increasing

The U.S. winery count has grown steadily over the past 12 months. With the sale of the Mark West brand to Constellation, Purple Wine moved from the Large to the Medium level. The Limited Production winery count has dropped for two reasons. On the positive side, they move up into the Very Small group as they ramp up their production. On the downside, they are vulnerable to closure due to local economies, distribution, retirement and other pressures.

Winery Database »	Month
August 2012	7,397
August 2011	7,211

Number of U.S. Wineries			
Winery Size	Aug 2011	Aug 2012	Change
Large (500,000+)	50	49	-2%
Medium (50,000 - 499,999)	236	238	1%
Small (5,000 - 49,999)	1,347	1,369	2%
Very Small (1,000 - 4,999)	2,737	2,973	9%
Limited Production (< 1,000)	2,841	2,768	-3%
Total	7,211	7,397	3%

Annual Production (Cases)				
Winery Size	Aug 2011	Aug 2012	Change	Production %
Large (500,000+)	263,182,100	273,662,100	4%	83%
Medium (50,000 - 499,999)	29,804,800	31,051,800	4%	9%
Small (5,000 - 49,999)	16,920,269	17,253,819	2%	5%
Very Small (1,000 - 4,999)	5,656,476	6,160,511	9%	2%
Limited Production (< 1,000)	1,195,474	1,206,487	1%	0%
Total	316,759,119	329,334,717	4%	100%

Copyright © 2001-2015 by Wine Communications Group, Inc. All Rights Reserved.

WINES&VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

info@winesandvines.com

Copyright © 2001-2015 by Wine Communications Group, Inc. All Rights Reserved.
No material may be reproduced without written permission of the Publisher.