

Wine Industry Metrics - Winery Database - December 2012

Wines Vines Analytics

Winery Pricing by Region

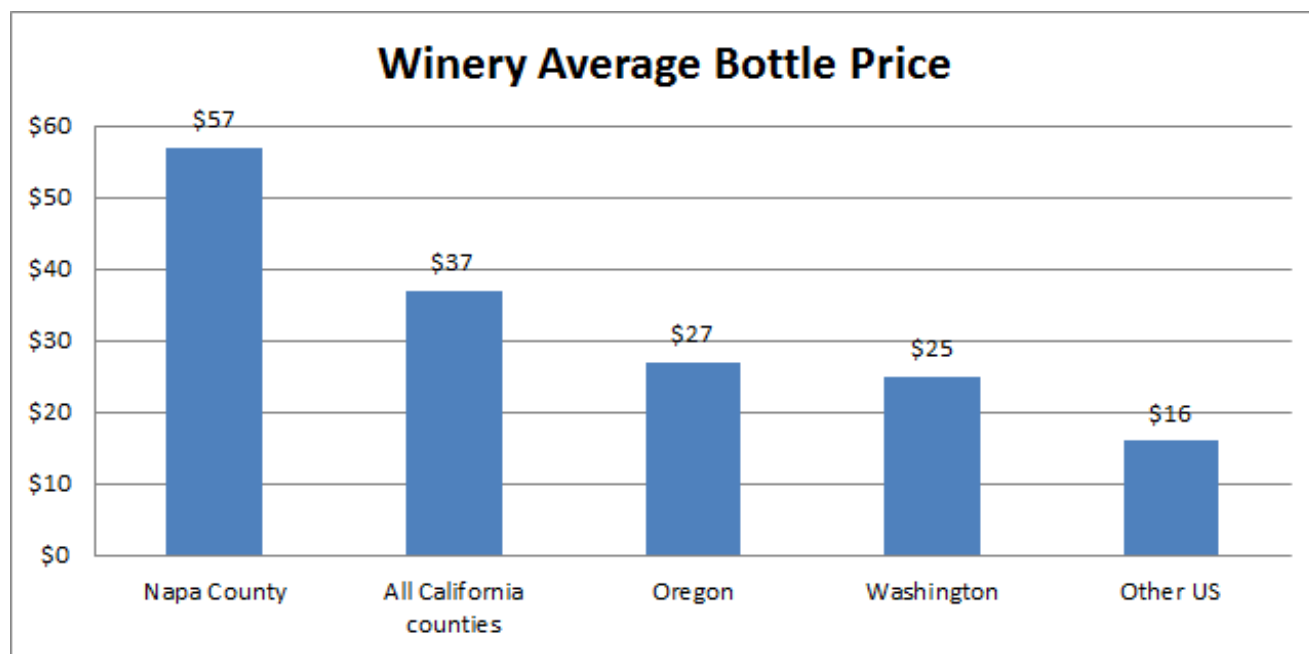
Wineries in the western U.S. continue to report the highest bottle prices. Within California, Napa County wineries report the highest average pricing. Segmenting Napa County by winery size demonstrates a predictable pattern of higher prices from the low-volume, limited-production producers.

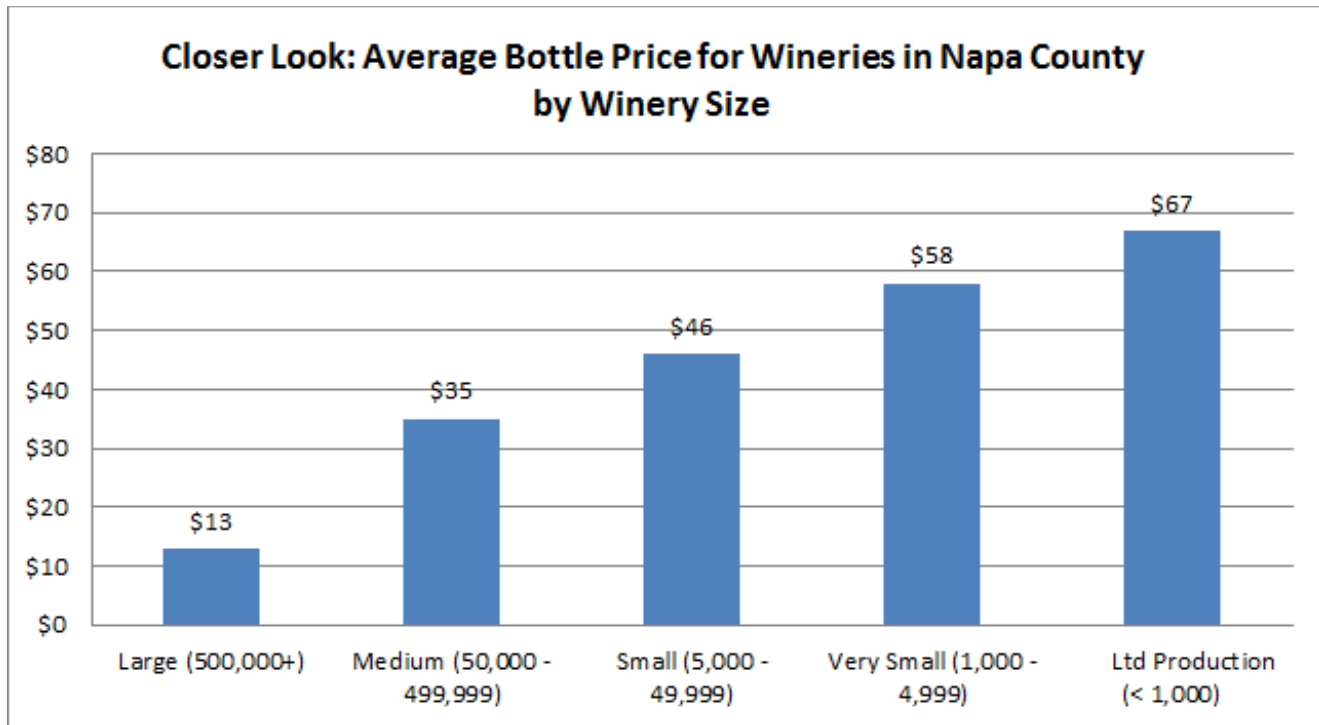
Winery Database »

Month

December 2012 7,450

December 2011 7,345





WINES & VINES

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