

# Wine Industry Metrics - Winery Database - April 2014

Wines Vines Analytics

## U.S. Winery Database

Our database of wineries is showing a count of 7,866 wineries for April 2014. This is a net increase of 319 wineries from April 2013 (4% growth).

| Winery Database » | Month |
|-------------------|-------|
| April 2014        | 7,866 |
| April 2013        | 7,547 |

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of January 2014.

| U.S. Wineries - Count by State |              |     |
|--------------------------------|--------------|-----|
| January 2014                   |              |     |
| source: Wines Vines Analytics  |              |     |
| State                          | Winery Count | %   |
| California                     | 3,674        | 47% |
| Washington                     | 689          | 9%  |
| Oregon                         | 566          | 7%  |
| New York                       | 320          | 4%  |
| Virginia                       | 223          | 3%  |
| Texas                          | 208          | 3%  |
| Pennsylvania                   | 174          | 2%  |
| Ohio                           | 144          | 2%  |
| Michigan                       | 136          | 2%  |
| North Carolina                 | 130          | 2%  |
| Missouri                       | 122          | 2%  |
|                                |              |     |

|                     |       |      |
|---------------------|-------|------|
| All other states    | 1176  | 18%  |
| Total U.S. Wineries | 7,762 | 100% |

| U.S Wineries - By Winery Size |              |      |
|-------------------------------|--------------|------|
| January 2014                  |              |      |
| source: Wines Vines Analytics |              |      |
| Winery Size                   | Winery Count | %    |
| Large (500,000+)              | 56           | 1%   |
| Medium (50,000 - 499,000)     | 253          | 3%   |
| Small (5,000 - 49,000)        | 1,436        | 19%  |
| Very Small (1,000 - 5000)     | 3,189        | 41%  |
| Limited Production (< 1000)   | 2,828        | 36%  |
| Total U.S. Wineries           | 7,762        | 100% |

| U.S. Wineries - By Average Bottle Price |              |      |
|---|--------------|------|
| January 2014                            |              |      |
| source: Wines Vines Analytics           |              |      |
| Average Bottle Price                    | Winery Count | %    |
| \$1 - \$10.99                           | 283          | 4%   |
| \$11 - \$19.99                          | 2,723        | 35%  |
| \$20 - \$29.99                          | 2,452        | 32%  |
| \$30 - \$39.99                          | 1,091        | 14%  |
| \$40 - \$59.99                          | 791          | 10%  |
| \$60 - \$99.99                          | 323          | 4%   |
| \$100 and over                          | 99           | 1%   |
| Total U.S. Wineries                     | 7,762        | 100% |



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