

# Wine Industry Metrics - Winery Database - July 2014

Wines Vines Analytics

## U.S. Winery Database

Our database of wineries is showing a count of 7,970 wineries. This is a net increase of 359 over last year (5% increase).

### Winery

### Database » Month

July 2014 7,970

July 2013 7,573

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of July 2014.

| U.S. Wineries - Count by State<br>July 2014<br>source: Wines Vines Analytics |              |     | U.S. Wineries - Annual Production<br>July 2014<br>source: Wines Vines Analytics |              |                |      |
|--|--------------|-----|---|--------------|----------------|------|
| State  | Winery Count | %   | State   | Winery Count | Net Production | %    |
| California   | 3,782        | 48% | California  | 3,782        | 313,000,000    | 89%  |
| Washington   | 681          | 9%  | Washington  | 681          | 13,000,000     | 4%   |
| Oregon   | 599          | 8%  | New York  | 320          | 12,000,000     | 3%   |
| New York   | 320          | 4%  | Oregon  | 599          | 3,300,000      | 1%   |
| Virginia   | 248          | 3%  | Texas   | 204          | 1,800,000      | 1%   |
| Texas  | 204          | 3%  | Michigan  | 137          | 1,000,000      | - %  |
| Pennsylvania   | 182          | 2%  | North Carolina  | 129          | 880,000        | - %  |
| Ohio   | 143          | 2%  | Illinois  | 102          | 850,000        | - %  |
| Michigan   | 137          | 2%  | Virginia  | 248          | 780,000        | - %  |
| North Carolina   | 129          | 2%  | Ohio  | 143          | 750,000        | - %  |
| Missouri   | 119          | 1%  | Pennsylvania  | 182          | 750,000        | - %  |
| Colorado   | 111          | 1%  | All other states  | 1,419        | 5,000,000      | 1%   |
| Illinois   | 102          | 1%  | Total U.S. Wineries   | 7,946        | 353,110,000    | 100% |
| All other states   | 1,189        | 15% |   |              |                |      |

Note: Winery production includes all wine produced at a location including

|                     |       |      |
|---------------------|-------|------|
| Total U.S. Wineries | 7,946 | 100% |
|---------------------|-------|------|

Note: Winery production includes all wine produced at a location including custom production for other wineries. When summary totals are reported geographically, these custom amounts are netted to prevent double counting.

| U.S. Wineries - By Winery Size<br>July 2014<br>source: Wines Vines Analytics |              |      |
|--|--------------|------|
| Winery Size  | Winery Count | %    |
| Large (500,000+)   | 56           | 1%   |
| Medium (50,000 - 499,000)  | 249          | 3%   |
| Small (5,000 - 49,000)   | 1,455        | 18%  |
| Very Small (1,000 - 5000)  | 3,284        | 41%  |
| Limited Production (< 1000)  | 2,902        | 37%  |
| Total U.S. Wineries  | 7,946        | 100% |

| U.S. Wineries - By Average Bottle Price<br>July 2014<br>source: Wines Vines Analytics |              |      |
|---|--------------|------|
| Average Bottle Price  | Winery Count | %    |
| \$1 - \$10.99   | 269          | 3%   |
| \$11 - \$19.99  | 2,735        | 34%  |
| \$20 - \$29.99  | 2,552        | 32%  |
| \$30 - \$39.99  | 1,118        | 14%  |
| \$40 - \$59.99  | 819          | 10%  |
| \$60 - \$99.99  | 348          | 4%   |
| \$100 and over  | 105          | 1%   |
| Total U.S. Wineries   | 7,946        | 100% |

## WINES & VINES

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