## Wine Industry Metrics - Winery Database - December 2014

Wines Vines Analytics

## **U.S. Winery Database**

Our database of wineries is showing a count of 8,185 wineries. This is a net increase of 527 over last year (7% increase).

| Winery        |       |  |
|---------------|-------|--|
| Database »    | Month |  |
| December 2014 | 8,185 |  |
| December 2013 | 7,658 |  |

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of July 2014.

| U.S. Wineries - Count by State<br>July 2014<br>source: Wines Vines Analytics |                 |     |  |  |
|--|-----------------|-----|--|--|
| State  | Winery<br>Count | %   |  |  |
| California   | 3,782           | 48% |  |  |
| Washington   | 681             | 9%  |  |  |
| Oregon   | 599             | 8%  |  |  |
| New York   | 320             | 4%  |  |  |
| Virginia   | 248             | 3%  |  |  |
| Texas  | 204             | 3%  |  |  |
| Pennsylvania   | 182             | 2%  |  |  |
| Ohio   | 143             | 2%  |  |  |
| Michigan   | 137             | 2%  |  |  |
| North Carolina   | 129             | 2%  |  |  |
| Missouri   | 119             | 1%  |  |  |
| Colorado   | 111             | 1%  |  |  |

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| Illinois            | 102   | 1%   |
|---------------------|-------|------|
| All other states    | 1,189 | 15%  |
| Total U.S. Wineries | 7,946 | 100% |

| U.S Wineries - By Winery Size<br>July 2014<br>source: Wines Vines Analytics |                 |      |  |  |
|---|-----------------|------|--|--|
| Winery Size   | Winery<br>Count | %    |  |  |
| Large (500,000+)  | 56              | 1%   |  |  |
| Medium (50,000 - 499,000)   | 249             | 3%   |  |  |
| Small (5,000 - 49,000)  | 1,455           | 18%  |  |  |
| Very Small (1,000 - 5000)   | 3,284           | 41%  |  |  |
| Limited Production (< 1000)   | 2,902           | 37%  |  |  |
| Total U.S. Wineries   | 7,946           | 100% |  |  |

## U.S. Wineries - By Average Bottle Price July 2014

source: Wines Vines Analytics

| Average Bottle Price | Winery<br>Count | %    |
|----------------------|-----------------|------|
| \$1 - \$10.99        | 269             | 3%   |
| \$11 - \$19.99       | 2,735           | 34%  |
| \$20 - \$29.99       | 2,552           | 32%  |
| \$30 - \$39.99       | 1,118           | 14%  |
| \$40 - \$59.99       | 819             | 10%  |
| \$60 - \$99.99       | 348             | 4%   |
| \$100 and over       | 105             | 1%   |
| Total U.S. Wineries  | 7,946           | 100% |



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