

Wine Industry Metrics - June 2013

Wines Vines Analytics

Wine Industry Economic Indicators Up in June

Major indicators of the health of domestic wineries all moved up in June as off-premise sales, direct-to-consumer shipments and winery hiring activity surpassed June 2012 levels. The Winery Job Index remained the hottest indicator for the fourth month, although it decelerated from record-breaking highs in March, April and May.

Off-Premise Sales IRI Channels »	Month	12 Months
June 2013	\$535 mil	\$7,094 mil
June 2012	\$505 mil	\$6,617 mil

Direct-to-Consumer Shipments »	Month	12 Months
June 2013	\$74 mil	\$1,510 mil
June 2012	\$67 mil	\$1,353 mil

Winery Job Index »	Month	12 Months
June 2013	224	182
June 2012	196	152

Data sources: IRI, ShipCompliant, winejobs.com

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