

Wine Industry Metrics - June 2018

Wines Vines Analytics

U.S. Wine Sales Flat; Hiring Strong Despite June Dip

U.S. wine sales were flat at \$3.3 billion in June, while off-premise sales through multiple-outlet and convenience stores tracked by IRI continued to rise 1%. Direct-to-consumer (DtC) shipments increased 12% despite warmer temperatures, with growth in Sonoma underscoring the channel's democratization. Winejobs.com's Winery Job Index slipped 3% in June to 440 but remained strong with 6% growth in the last 12 months.

Total U.S. Wine Sales »	Month	12 Months
June 2018	\$3,335 mil	\$40,949 mil
June 2017	\$3,366 mil	\$40,820 mil



Off-Premise Sales IRI Channels »	Month	12 Months
June 2018	\$651 mil	\$8,946 mil
June 2017	\$643 mil	\$8,742 mil

Direct-to-Consumer Shipments »	Month	12 Months
June 2018	\$132 mil	\$2,850 mil
June 2017	\$118 mil	\$2,510 mil

Winery Job Index »	Month	12 Months
June 2018	440	333
June 2017	455	313

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

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