

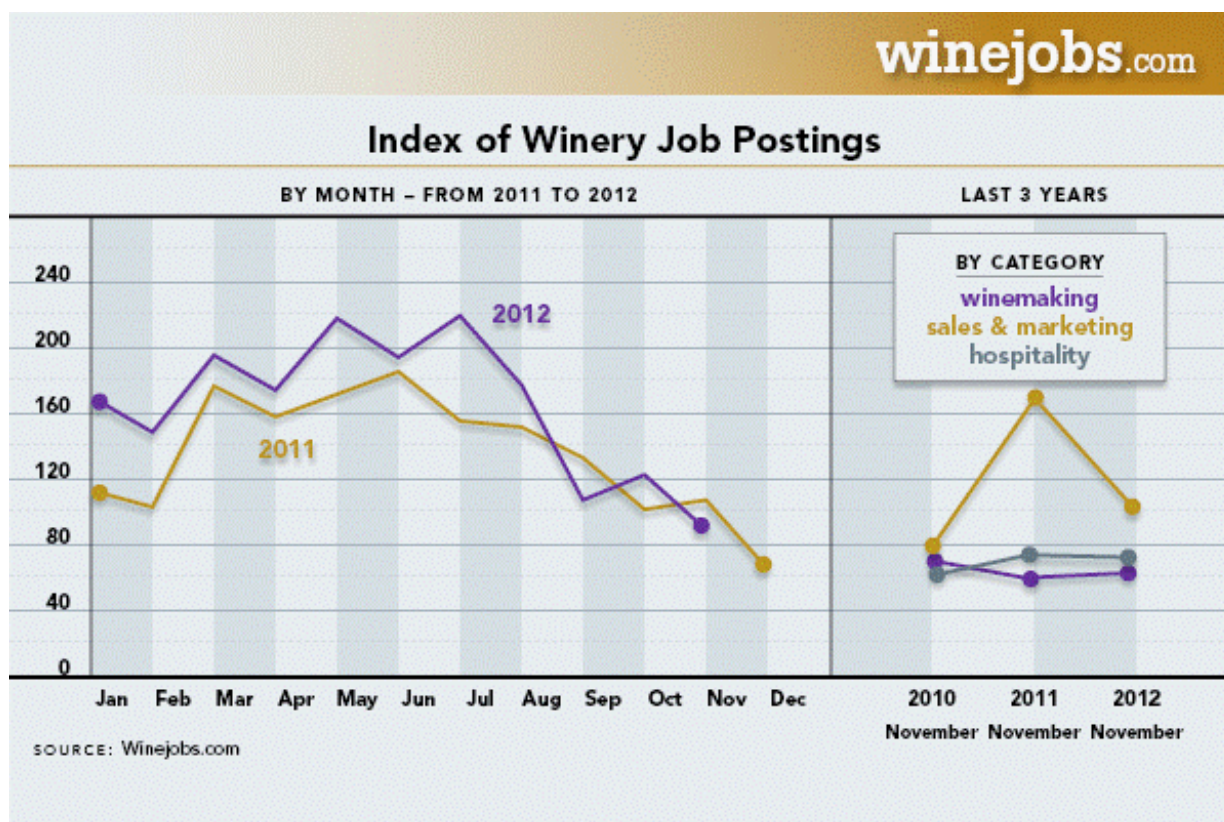
Wine Industry Metrics - Winery Job Index - November 2012

Wines Vines Analytics

Winery Job Activity Up 15% for 12 Months; Sales and Marketing Jobs Dip in November

It was a busy hiring year for wineries, according to Winejobs.com, which measured 15% growth in its Winery Job Index for the 12 months ending in November. As the year neared its end the index dropped 19% below November 2011, however. One of three job categories that Winejobs.com measures accounted for most of the drop. Sales and marketing jobs fell 39% from November 2011. The hospitality index decreased 7 %, but the winemaking job index grew by 4%.

Winery Job Index »	Month	12 Months
November 2012	88	157
November 2011	108	136



winejobs.com

Index of Winery Job Postings

BY MONTH - FROM 2007 TO 2012

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007	100	88	108	129	128	139	118	129	81	91	83	75
2008	125	110	136	149	123	143	139	110	67	70	61	50
2009	64	61	77	78	90	102	108	82	66	72	56	62
2010	106	110	149	145	143	150	150	132	97	92	77	66
2011	115	105	176	160	171	185	157	152	136	101	108	70
2012	168	148	194	173	220	196	220	181	109	122	88	

SOURCE: Winejobs.com

WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

info@winesandvines.com

Copyright © 2001-2017 by Wine Communications Group, Inc. All Rights Reserved.
No material may be reproduced without written permission of the Publisher.