

# Wine Industry Metrics - Winery Job Index - March 2013

Wines Vines Analytics

## March Hiring Activity Frantic as Winejobs.com Index Rises 30%

Wineries in March increased their postings for all types of jobs compared to March 2012 as they geared up for the visitor-heavy and production-heavy months of the year ahead. With especially strong growth in hospitality jobs, and accompanying rises in winemaking jobs and sales and marketing jobs, the overall index rose 30% in March and 17% for the year to date.

Winery Job Index »	Month	12 Months
March 2013	253	166
March 2012	194	146



## Hospitality Jobs Go Off the Chart for Best Month on Record

The surprisingly high index number of 253 for hospitality jobs literally went off the Winejobs.com chart in

March. It boosted the overall index to its highest point since inception in January 2007. Winemaking jobs and sales and marketing jobs also grew at healthy rates of 32% and 10% respectively over last year.



## Index of Winery Job Postings

BY MONTH - FROM 2008 TO 2013

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008	125	110	136	149	123	143	139	110	67	70	61	50
2009	64	61	77	78	90	102	108	82	66	72	56	62
2010	106	110	149	145	143	150	150	132	97	92	77	66
2011	115	105	176	160	171	185	157	152	136	101	108	70
2012	168	148	194	173	220	196	220	181	109	122	88	79
2013	163	181	253									

SOURCE: Winejobs.com



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