

# Wine Industry Metrics - Winery Job Index - July 2013

Wines Vines Analytics

## Winery Hiring Activity Rises 29% in July

The Winery Job Index rose 29% in July, suggesting a very active winery hiring pace as August and the beginning of harvest approached, according to Winejobs.com. The July increase in job postings was driven by a big increase in hospitality and winemaking jobs.

| Winery Job Index » | Month | 12 Months |
|--------------------|-------|-----------|
| July 2013          | 283   | 187       |
| July 2012          | 220   | 157       |



## Hospitality Hiring Activity Grows Faster Than Winemaking and Sales

The winery hospitality job index increased 44% from its level in July 2012. The winemaking job index rose 28% above its level from July 2012. Helping drive the increase in winemaking jobs was an increase in harvest help positions. Harvest help listings increased 17% over July 2012 levels. The sales and marketing index increased 7% from its level in July 2012.

# WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

[info@winesandvines.com](mailto:info@winesandvines.com)

Copyright © 2001-2017 by Wine Communications Group, Inc. All Rights Reserved.  
No material may be reproduced without written permission of the Publisher.