

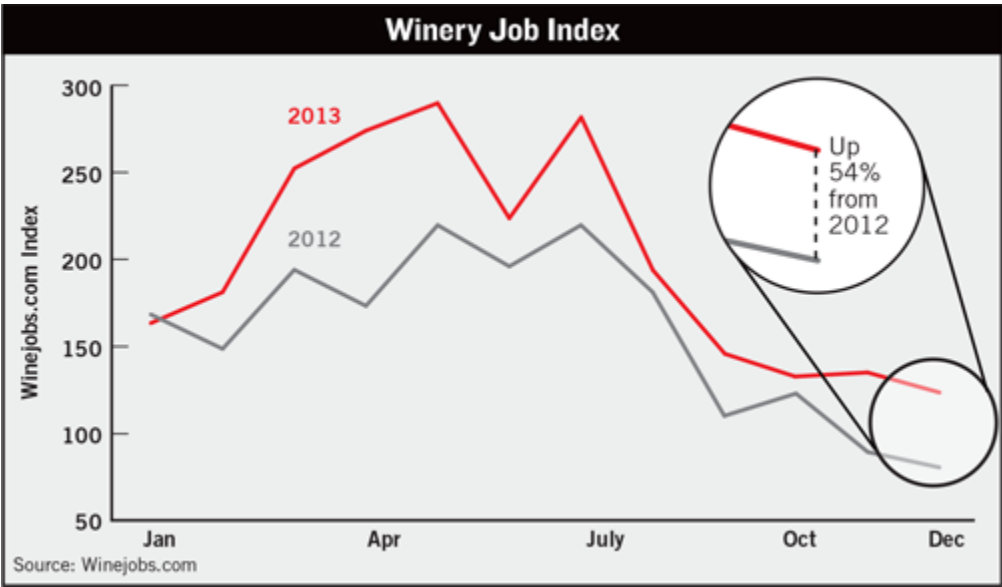
Wine Industry Metrics - Winery Job Index - December 2013

Wines Vines Analytics

Winery Hiring Activity Completes Year of Dramatic Growth

The Winery Job Index for December 2013 reflected unusually strong hiring activity in what is traditionally the least busy hiring month. This capped off a year of dramatic growth in hiring activity, according to Winejobs.com, and helped boost the overall 2013 index 27% higher than 2012.

Winery Job Index »	Month	12 Months
	December 2013	200
	December 2012	158



The Winery Job Index for December was 54% higher than the previous December, and all winery job types shared in the gain. Winemaking job activity was up 22% for the year; sales and marketing activity increased 16%, and hospitality job activity rose 47%.

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866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

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