

Wine Industry Metrics - Winery Job Index - January 2017

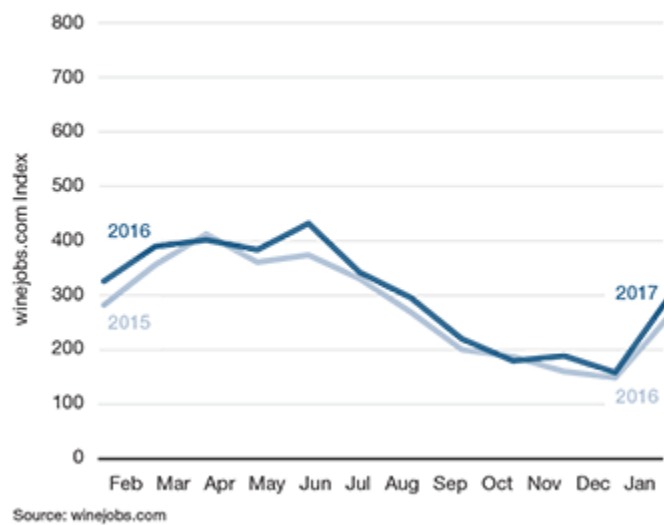
Wines Vines Analytics

Strong Hiring Activity Kicks Off 2017

Hiring activity stepped up in January 2017, according to winejobs.com, rising 13% versus January 2016. Winemaking and direct-to-consumer, retail and tasting room positions drove the strong showing.

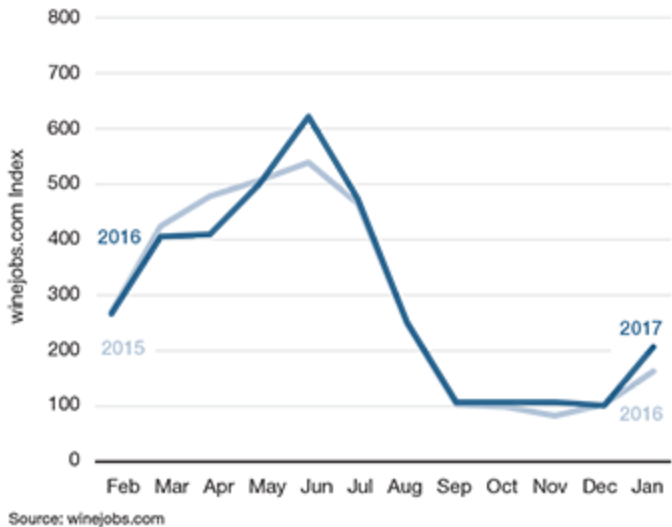
Winery Job Index »	Month	12 Months
January 2017	279	294
January 2016	250	269

WINERY JOB INDEX



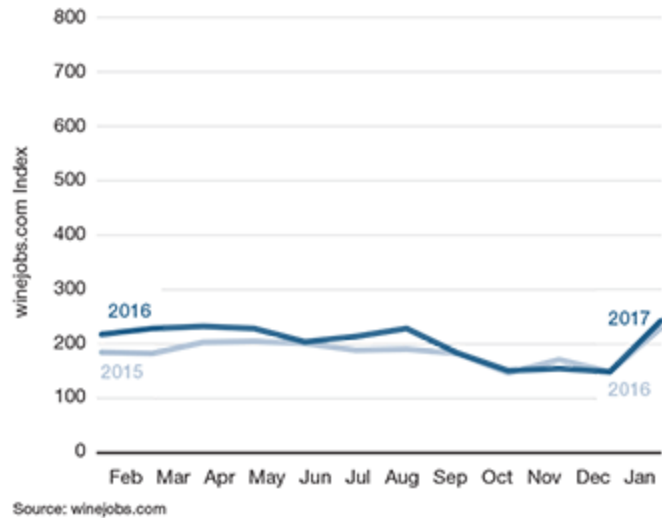
The Winery Job Index rose 13% in January 2017 to 280, up from 247 in January 2016. The month posted its best showing in a decade, contrasting with the index’s decline in January 2016 versus January 2015.

WINEMAKING JOB SUBCATEGORY



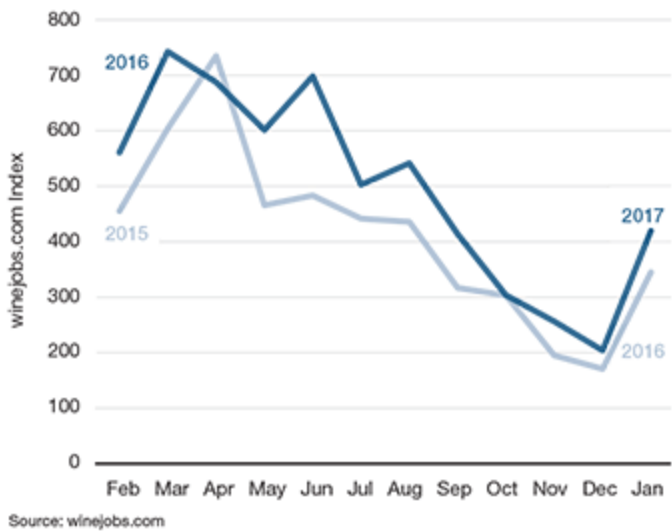
The winemaking job index surged 27% in January 2017 versus January 2016, hitting 202. This was the second strongest January in five years, second only to January 2014.

SALES AND MARKETING JOB SUBCATEGORY



Sales and marketing hiring remained lackluster in January 2017, rising just 5% from January 2016. Still, at 237, the index was on par with the peak of 238 posted in January 2015.

DIRECT-TO-CONSUMER JOB SUBCATEGORY



Direct-to-consumer hiring rose 22% in January 2017 versus January 2016, steady with the previous month’s growth. At 423, the index was more than four times stronger than in January 2007.



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

Copyright © 2001-2024 by Wine Communications Group, Inc. All Rights Reserved.
No material may be reproduced without written permission of the Publisher.