

Wine Industry Metrics - Winery Job Index - March 2017

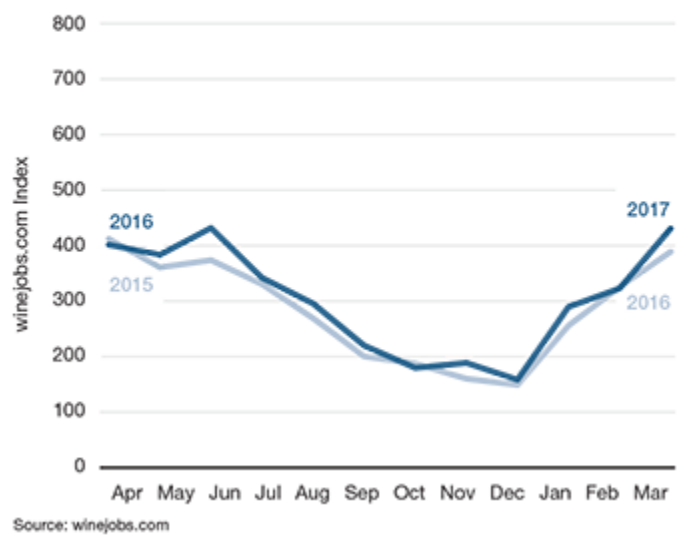
Wines Vines Analytics

Hiring Activity Strengthens 11% in March

Winery hiring activity rose 11% in March 2017, according to winejobs.com. The Winery Job Index stood at 420, one point off last summer's peak of 421. Significant demand for winemaking and vineyard workers offset lower demand in all categories except administration.

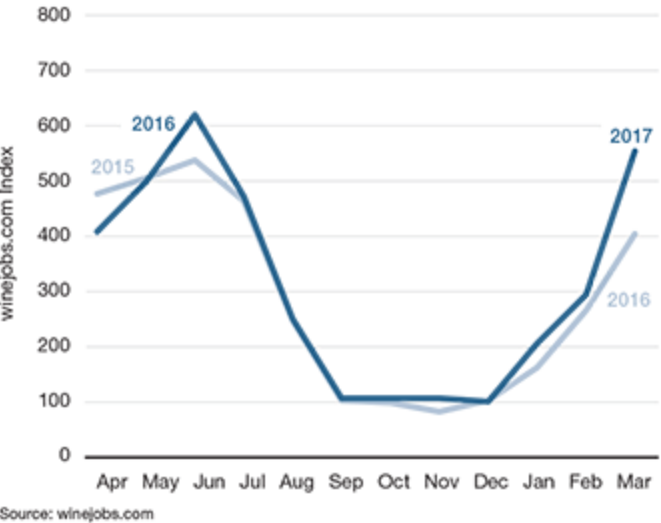
Winery Job Index »	Month	12 Months
March 2017	476	302
March 2016	382	276

WINERY JOB INDEX



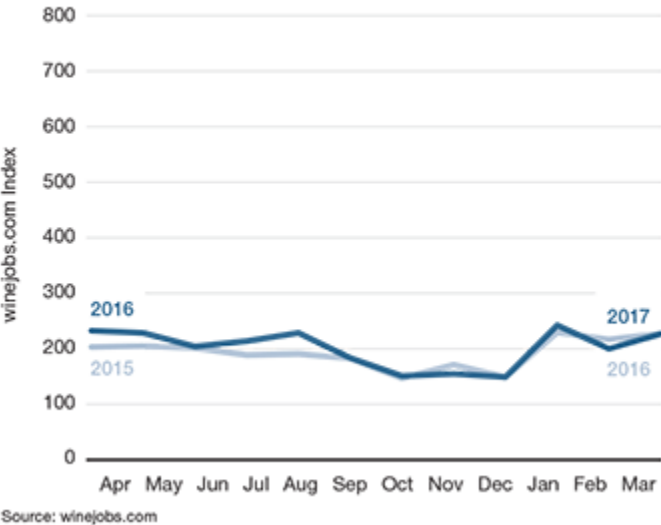
The Winery Job Index rose 11% in March 2017 versus March 2016, reaching 420. This was one point off the peak of 421 recorded in June 2016.

WINEMAKING JOB SUBCATEGORY



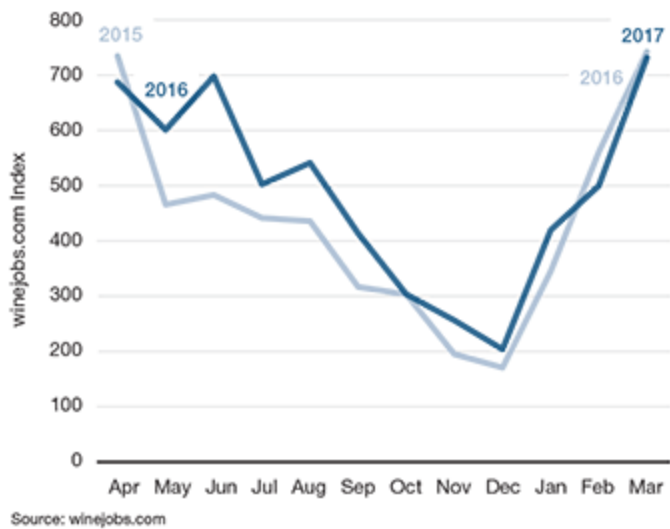
The winemaking job index hit 546 in March 2017, up 37% from March 2016. This contrasted with the 5% decline posted last year, and in line with spring growth trends since the recession.

SALES AND MARKETING JOB SUBCATEGORY



A scant decline in sales and marketing hiring pushed the index down 1% in March 2017 versus a year earlier. However, at 221, the index remained above levels recorded over the past decade.

DIRECT-TO-CONSUMER JOB SUBCATEGORY



Direct-to-consumer hiring declined marginally in March 2017 versus a year earlier, dropping 2% to 746. Hiring activity strengthened from previous months, however, consistent with seasonal trends.



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