

Wine Industry Metrics - Winery Job Index - March 2018

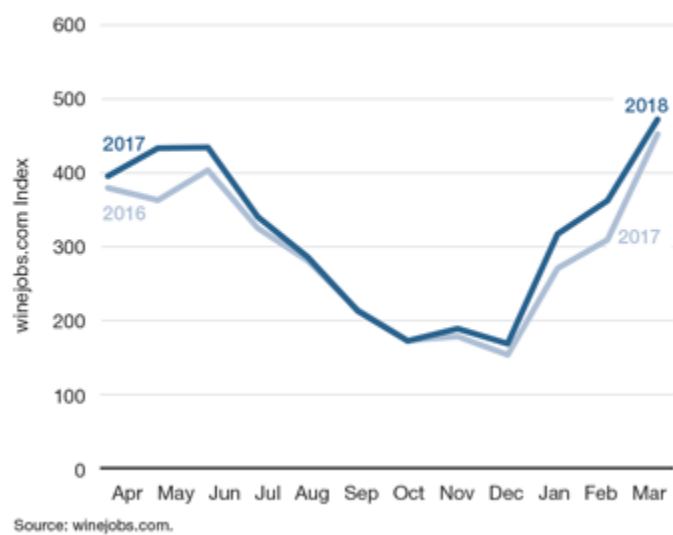
Wines Vines Analytics

Winery Hiring Achieves New Benchmark in March

Winery hiring continued to grow in March, with Winejobs.com's Winery Job Index rising 4% versus a year ago to 497. This was a new benchmark for the index. Finance positions saw the strongest demand (up 131% off a low base), followed by winemaking roles (up 9%) and direct-to-consumer (DtC) positions (up 4%). General administration and sales and marketing positions both saw weaker demand, down 10% and 9%, respectively.

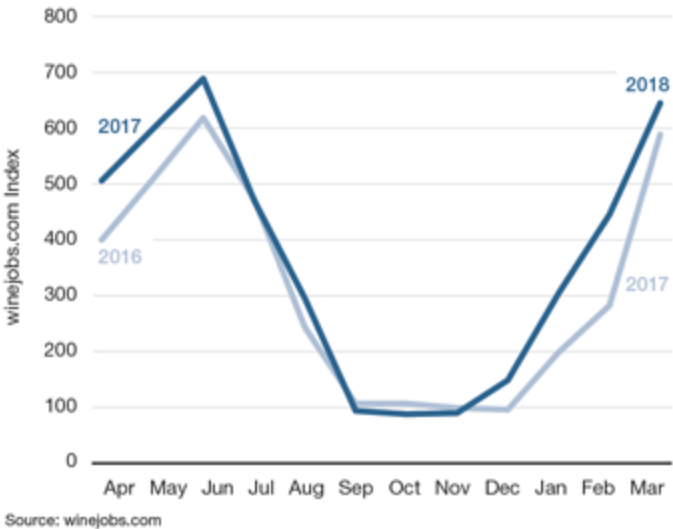
Winery Job Index »	Month	12 Months
March 2018	497	327
March 2017	476	302

WINERY JOB INDEX



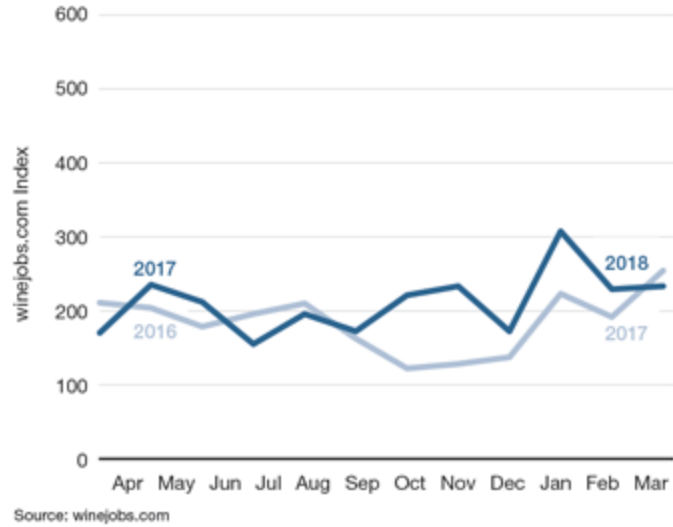
The Winery Job Index was 497 in March, up 4% from a year earlier.

WINEMAKING JOB SUBCATEGORY



The winemaking job index rose 9% to 654 in March, continuing the growth logged in recent months.

SALES AND MARKETING JOB SUBCATEGORY



Demand for sales and marketing positions slipped 9% in March to an index level of 233. This was at or above the index level for all but one of the last 12 months.

DIRECT-TO-CONSUMER JOB SUBCATEGORY

Source: winejobs.com

Direct-to-consumer positions, including tasting room and retail staff, saw demand rise 4% in March, raising the index to a new benchmark of 866.

WINES&VINES

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