

Wine Industry Metrics - Winery Job Index - June 2018

Wines Vines Analytics

Hiring Activity Remains Strong Despite 3% Drop

Winejobs.com's Winery Job Index slipped 3% in June to 440, but nevertheless remained robust. Hiring activity in the latest 12 months increased 6%, accelerating to 8% in the first six months of 2018. The strongest growth in June was for finance positions, up 92% from a year ago, while demand for vineyard and winemaking positions fell 16% and 10%, respectively. Demand rose 4% for sales and marketing roles and 3% for general administrative staff.

Winery Job Index »	Month	12 Months
June 2018	440	333
June 2017	455	313

WINERY JOB INDEX



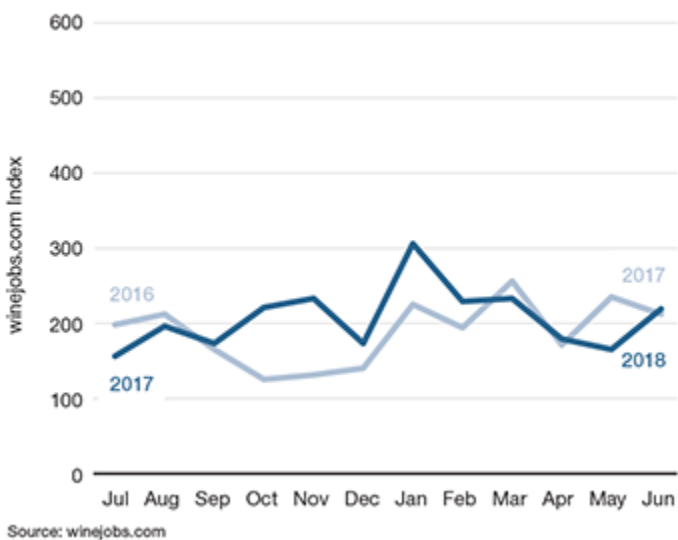
The Winery Job Index was 440 in June, down 3% from a year earlier.

WINEMAKING JOB SUBCATEGORY



Demand for winemaking positions fell 10% in June to an index level of 626, but demand in the first six months of the year was up 12% from a year ago.

SALES AND MARKETING JOB SUBCATEGORY



Demand for sales and marketing positions increased 4% in June, slightly ahead of the 3% increase logged in the first half of the year. The subcategory index stood at 219.

DIRECT-TO-CONSUMER JOB SUBCATEGORY



Direct-to-consumer positions, including tasting room and retail staff, saw demand fall 3% in June. The index reading of 703 was the highest of any subcategory, however. Demand in the first six months of 2018 was 11% higher than a year ago.

WINES&VINES

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