

# Wine Industry Metrics - Winery Job Index - September 2018

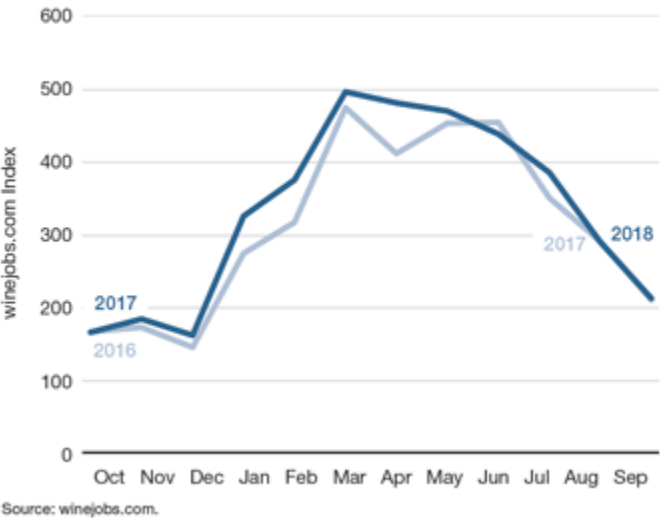
Wines Vines Analytics

## Winery Hiring Rises 1% in September

Winery hiring was flat in September, with Winejobs.com's Winery Job Index up just 1% from a year earlier at 218. Winemaking positions experienced the greatest demand, rising 57% to an index reading of 161. General administration and other positions gained 44% to an index reading of 390 -- the highest of any subcategory. Direct-to-consumer positions saw the greatest decline, with demand dropping 21% to an index level of 343, followed by sales and marketing positions, down 14% to 148.

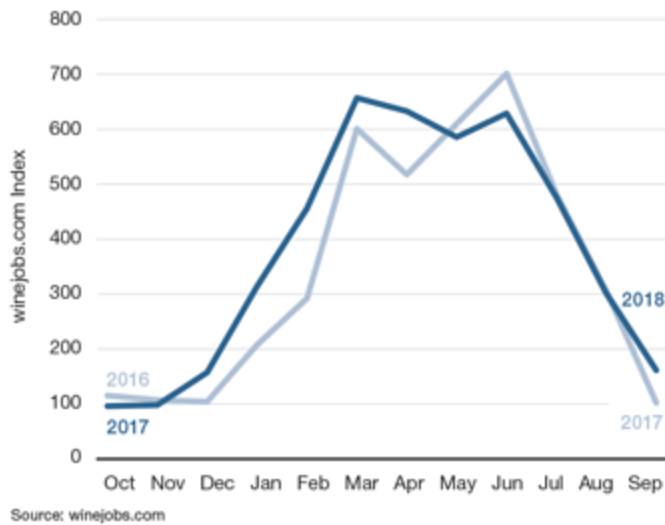
Winery Job Index »	Month	12 Months
September 2018	218	336
September 2017	216	314

## WINERY JOB INDEX



The Winery Job Index was 218 in September, up 1% from a year ago.

## WINEMAKING JOB SUBCATEGORY



Demand for winemaking positions increased 57% in September versus a year earlier, with the subindex rising to 161.

## SALES AND MARKETING JOB SUBCATEGORY



Demand for sales and marketing positions fell 14% in September to a subindex level of just 148.

DIRECT-TO-CONSUMER JOB SUBCATEGORY



Source: winejobs.com

Demand for direct-to-consumer positions, including tasting room and retail staff, dropped 21% in September to a subindex level of 343.

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