

# Wine Industry Metrics - Winery Job Index - November 2018

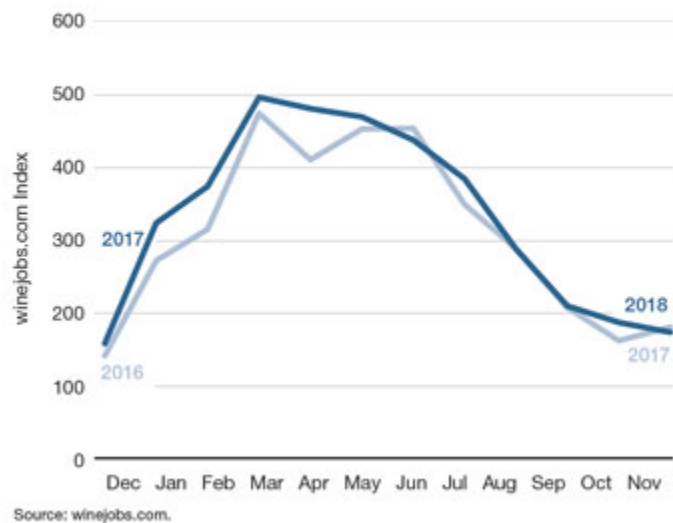
Wines Vines Analytics

## Winery Hiring Steady Despite 4% Drop in November

Winery hiring remained strong in November despite a seasonal slowdown that saw Winejobs.com's Winery Job Index fall 4% versus a year ago to 183. Demand for finance and sales and marketing positions fell 69% and 36%, respectively, but the significant winemaking and production subcategory strengthened 53%, followed by direct-to-consumer positions and general administrative staff, up 30% and 17%, respectively. The activity also contrasts with strong hiring in November 2017.

Winery Job Index »	Month	12 Months
November 2018	183	337
November 2017	190	315

## WINERY JOB INDEX



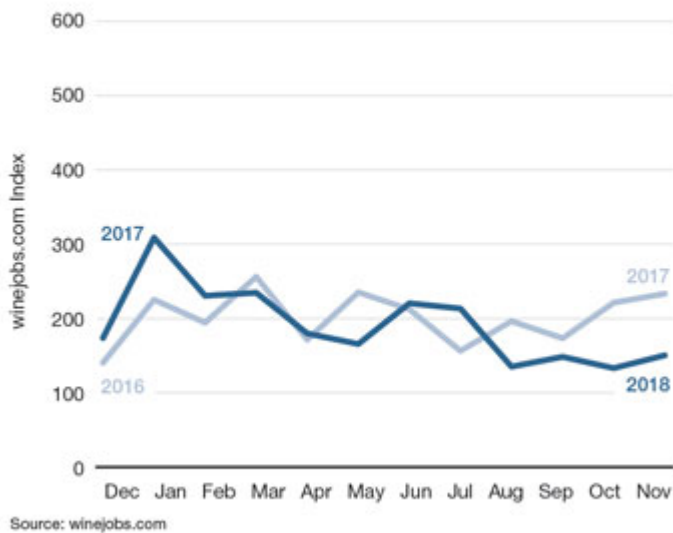
The Winery Job Index fell 4% in November to 183 but the month was the second-strongest November of the past decade.

## WINEMAKING JOB SUBCATEGORY



Demand for winemaking positions increased 53% in November versus a year earlier, with the subindex rising to 150.

## SALES AND MARKETING JOB SUBCATEGORY



Demand for sales and marketing positions fell 36% in November for a subindex reading of 150.

## DIRECT-TO-CONSUMER JOB SUBCATEGORY



Demand for direct-to-consumer positions, including tasting room and retail staff, strengthened 30% in November versus a year earlier. The subindex stood at 237, the second strongest November of the past decade.

# WINES&VINES

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