

Wine Industry Metrics - Total U.S. Wine Sales - May 2017

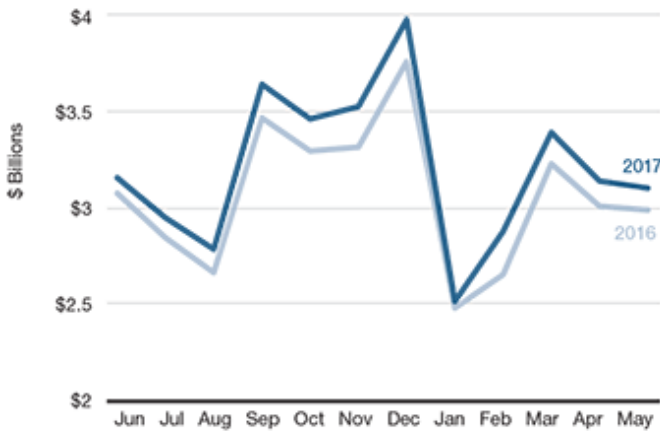
Wines Vines Analytics

U.S. Wine Sales Post 3% Growth in May

Sales of domestic wine rose to \$3.1 billion in May 2017, up 3% from May 2016, market research firm bw166 reported. Sales for the 12 months ended May 2017 approached \$40 billion, also up 3% from a year earlier. Domestic sparkling wine sales increased 10% in April 2017 versus April 2016. Similar to last month, growth across all market segments was steady at 3%. This translated into total wine sales, including packaged imports, of \$60 billion in the 12 months ended May 2017.

Total U.S. Wine Sales »	\$ Billions	
	Month	12 Months
May 2017	\$3,193 mil	\$41,311 mil
May 2016	\$3,001 mil	\$38,644 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

Sales of U.S. wine increased 3% in May 2017 versus May 2016, totalling \$3.1 billion.

TOTAL WINE SALES

	\$ Millions			
	2016	2017	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$38,644	\$39,863	\$1,220	3%
Packaged Imports & All Other Wines	\$19,802	\$20,446	\$644	3%
Total Wines	\$58,446	\$60,309	\$1,864	3%

Source: bw166.com, Wines Vines Analytics, consumer expenditures for all wines on-premise and off-premise, 12 months through May 2017. Excludes cider.

Total wine sales topped \$60 billion in the 12 months ended May 2017, up 3% from a year earlier.



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