

Wine Industry Metrics - Total U.S. Wine Sales - June 2017

Wines Vines Analytics

U.S. Wine Sales Rise 5% in June

U.S. wine sales rose 5% in June 2017 versus a year earlier, market research firm bw166 reported. Sales totaled \$3.4 billion, the highest monthly tally of 2017. Sales for the 12 months ended June 2017 increased 3% to \$40 billion, consistent with previous months. Packaged imports also increased 3%, translating into total U.S. wine sales of \$60 billion in the 12 months ended June 2017.

Total U.S. Wine Sales »	Month	12 Months
June 2017	\$3,366 mil	\$40,820 mil
June 2016	\$3,230 mil	\$38,886 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales increased 3% in June 2017 versus a year earlier, totalling \$3.4 billion.

TOTAL WINE SALES

	\$ Millions			
	2016	2017	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$38,886	\$40,136	\$1,250	3%
Packaged Imports & All Other Wines	\$19,775	\$20,355	\$580	3%
Total Wines	\$58,661	\$60,491	\$1,830	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through June 2017. Excludes cider.

Total wine sales exceeded \$60 billion in the 12 months ended June 2017, up 3% from a year earlier.



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

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