

Wine Industry Metrics - Total U.S. Wine Sales - January 2018

Wines Vines Analytics

U.S. Wine Sales Up 3% in January

U.S. wine sales, both domestic and bulk imports, rose 3% to \$2.8 billion in January 2018, market research firm bw166 reported. The latest 12 months saw domestic wine sales near \$42 billion, up 2% from a year ago. Sales of packaged imports increased 4%, double the rate for domestic wines. An extra \$885 million in packaged imports sold in the latest 12 months, while domestic sales added just \$733 million. Total wine sales approached \$63 billion in the latest 12 months, up 3% from a year ago.

Total U.S. Wine Sales »	Month	12 Months
January 2018	\$2,790 mil	\$41,606 mil
January 2017	\$2,715 mil	\$40,872 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales, both domestic wines and bulk imports, totaled \$2.8 billion in January 2018, up 3% from a year ago.

TOTAL WINE SALES

	\$ Millions			
	2016	2017	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$40,872	\$41,606	\$733	2%
Packaged Imports & All Other Wines	\$20,217	\$21,103	\$885	4%
Total Wines	\$61,090	\$62,708	\$1,618	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through January 2018. Excludes cider.

Total wine sales approached \$63 billion in the 12 months ended January 2018, up 3% from a year earlier.



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