

Wine Industry Metrics - Total U.S. Wine Sales - April 2018

Wines Vines Analytics

U.S. Wine Sales Unchanged in April

U.S. wine sales, both domestic and bulk imports, were unchanged from a year earlier at \$2.9 billion in April, market research firm bw166 reported. Weaker table wine sales cancelled a \$3 million gain by sparkling wine and a \$5 million increase by imported bulk wines. Both table and sparkling wines strengthened in the latest 12 months as domestic wine sales rose 1% while packaged imports rose 6% to \$21 billion. Wine sales in the U.S. increased 3% in the period to total \$63 billion.

Total U.S. Wine Sales »	Month	12 Months
April 2018	\$2,854 mil	\$41,957 mil
April 2017	\$2,853 mil	\$41,387 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales totaled \$2.9 billion in April, unchanged from a year ago.

TOTAL WINE SALES

	\$ Millions			
	2017	2018	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$41,387	\$41,957	\$570	1%
Packaged Imports & All Other Wines	\$20,130	\$21,423	\$1,292	6%
Total Wines	\$61,517	\$63,379	\$1,862	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through April 2018. Excludes cider.

Total wine sales in the U.S. rose 3% in the 12 months ended April, exceeding \$63 billion.



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

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