

# Wine Industry Metrics - Total U.S. Wine Sales - May 2018

Wines Vines Analytics

## U.S. Wine Sales Rise 2% in May

U.S. wine sales totaled \$3.2 billion in May, market research firm bw166 reported, up 2% from last year. Domestic table wines increased 2% versus a year earlier, while sparkling wine and bulk imports increased 3% and 13%, respectively. The latest 12 months saw U.S. domestic wine sales unchanged from a year ago at \$41 billion. Packaged imports remained the fastest-growing category, with sales rising 8% to \$22 billion. The sum of all sales for the period was \$63 billion, up 3% from a year ago.

Total U.S. Wine Sales »	Month	12 Months
May 2018	\$3,247 mil	\$41,497 mil
May 2017	\$3,193 mil	\$41,311 mil

0%

## U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

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## TOTAL WINE SALES

	\$ Millions			
	2017	2018	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$41,311	\$41,497	\$186	<1%
Packaged Imports & All Other Wines	\$20,169	\$21,848	\$1,680	8%
Total Wines	\$61,480	\$63,345	\$1,866	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through May 2018. Excludes cider.

Total U.S. wine sales rose 3% in the 12 months ended May, exceeding \$63 billion.

# WINES & VINES

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