

Wine Industry Metrics - Total U.S. Wine Sales - June 2018

Wines Vines Analytics

U.S. Wine Sales Flatten in June

U.S. wine sales totaled \$3.3 billion in June, market research firm bw166 reported, flat versus a year ago. Sales of domestic wine and packaged imports increased 3% in the latest 12 months to \$63 billion but bw166 managing partner Jon Moramarco saw signs of weakness. Shipments from the major U.S. wine-producing states are slow and U.S. dollar weakness lifted the value of packaged imports 8% in the past year while import volumes rose just 3%.

Total U.S. Wine Sales »	Month	12 Months
June 2018	\$3,335 mil	\$40,949 mil
June 2017	\$3,366 mil	\$40,820 mil



U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales totaled \$3.3 billion in June, flat versus a year ago.

TOTAL WINE SALES

	\$ Millions			
	2017	2018	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$40,820	\$40,949	\$129	<1%
Packaged Imports & All Other Wines	\$20,476	\$22,227	\$1,752	9%
Total Wines	\$61,295	\$63,176	\$1,881	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through June 2018. Excludes cider.

Total sales of wine in the U.S. rose 3% in the 12 months ended June, exceeding \$63 billion.



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