

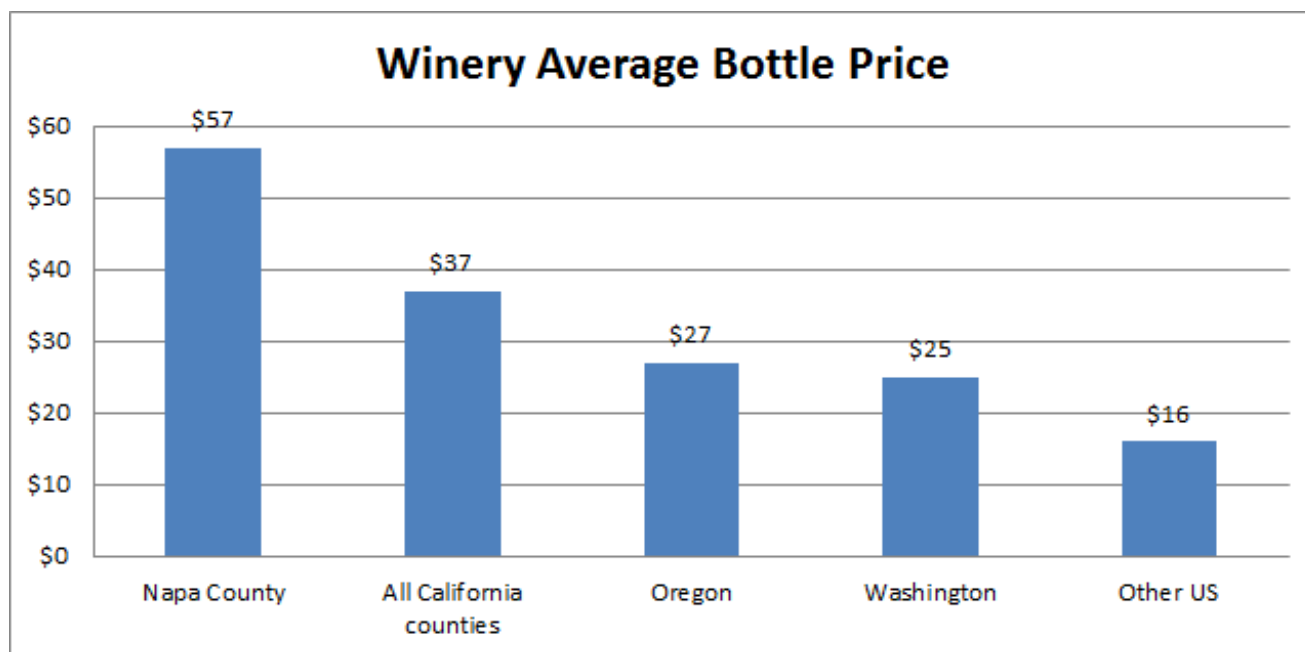
Wine Industry Metrics - Winery Database - December 2012

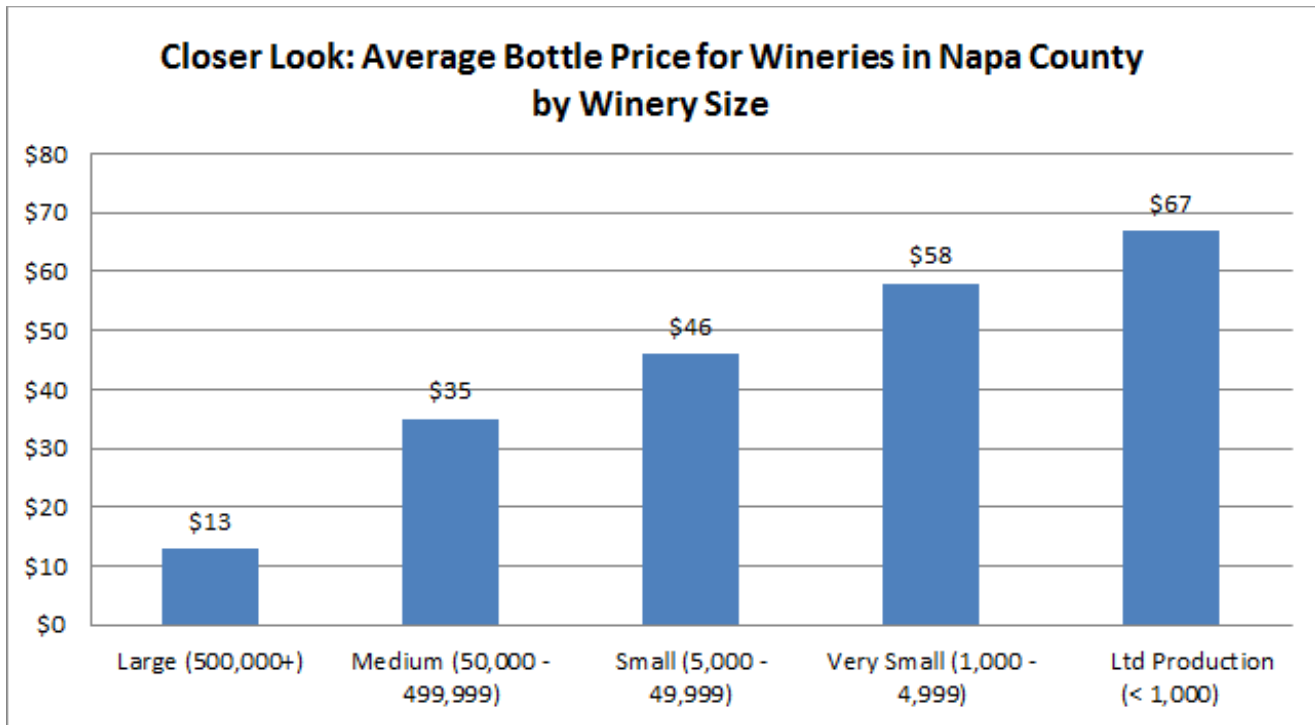
Wines Vines Analytics

Winery Pricing by Region

Wineries in the western U.S. continue to report the highest bottle prices. Within California, Napa County wineries report the highest average pricing. Segmenting Napa County by winery size demonstrates a predictable pattern of higher prices from the low-volume, limited-production producers.

Winery Database »	Month
December 2012	7,450
December 2011	7,345





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