

# Wine Industry Metrics - Winery Database - January 2013

Wines Vines Analytics

## High Volumes Concentrated Among 49 Producers

Segmenting U.S. wineries by annual production levels shows that 92% of domestic wines are produced by Medium and Large wineries. Smaller wineries are driving the increase in winery count. During 2012, the U.S. winery count expanded from 7,396 to 7,498.

| Winery Database » | Month |
|-------------------|-------|
| January 2013      | 7,498 |
| January 2012      | 7,396 |

| U.S. Wine Production<br>By Winery Size<br>January 2013 |               |               |                        |                      |
|--|---------------|---------------|------------------------|----------------------|
| Winery Size  | U.S. Wineries | % of Wineries | Annual Case Production | % of Case Production |
| Large (500,000+)                                       | 49            | 1%            | 279,145,100            | 83%                  |
| Medium (50,000 - 499,000)                              | 239           | 3%            | 31,375,800             | 9%                   |
| Small (5,000 - 49,000)                                 | 1,374         | 18%           | 17,292,019             | 5%                   |
| Very Small (1,000 - 5000)                              | 3,038         | 41%           | 6,247,096              | 2%                   |
| Limited Production (< 1000)                            | 2,798         | 37%           | 1,231,043              | 0.4%                 |
| All Wineries   | 7,498         | 100%          | 335,291,058            | 100%                 |

# WINES & VINES

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